



It's Your Adoptaversary!

And what better way to celebrate than pawing it forward!

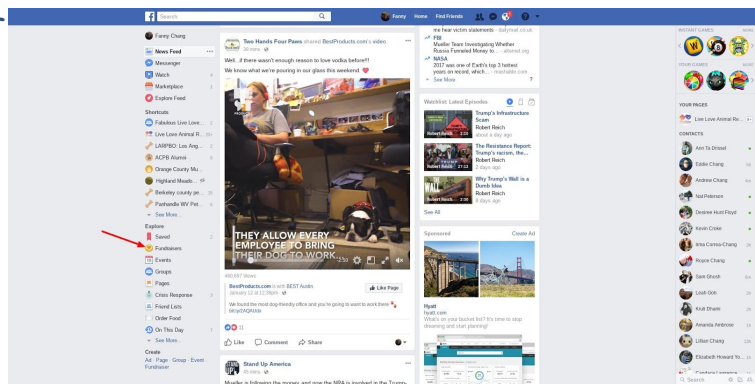
Congrats on your pup's upcoming adoptaversary!! We are so thrilled for you, your pup and your family! We are sure there are a lot of treats, love and gifts planned for that special day. We would also like you to consider holding a Facebook fundraiser in honor of your rescue pup to save more rescue pups.

It's super easy and Facebook does not charge any fees for donations raised, so 100% of every dollar you raise goes right to providing medical care, delicious food, bouncy toys and positive training for all the pups in our rescue.

HOW EASY IS IT? IT'S JUST 5 STEPS!

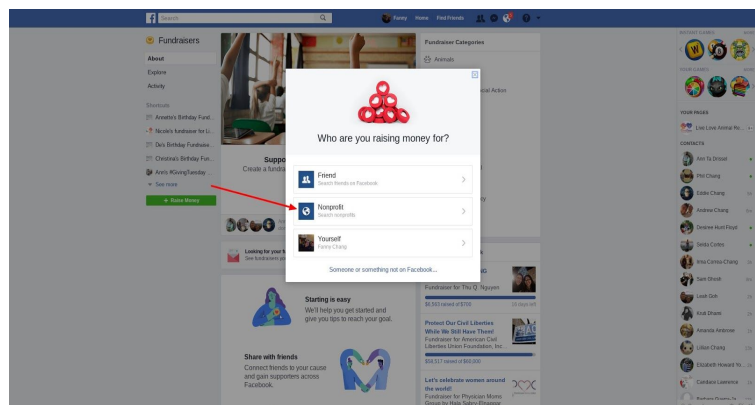
Step 1: Go to the Fundraiser tab on your Facebook page!

On the web, it's on the left hand side (see pic). On your smartphone, go to the drop down menu (three lines on right hand side) and scroll down till you find "Fundraisers"



Step 2: Hit the big blue button "Raise Money!"

A pop-up will ask "What are you raising money for?" and you can pick the middle option "Non-profit organization". The next screen will have a search bar and you can enter "Live Love Animal Rescue".

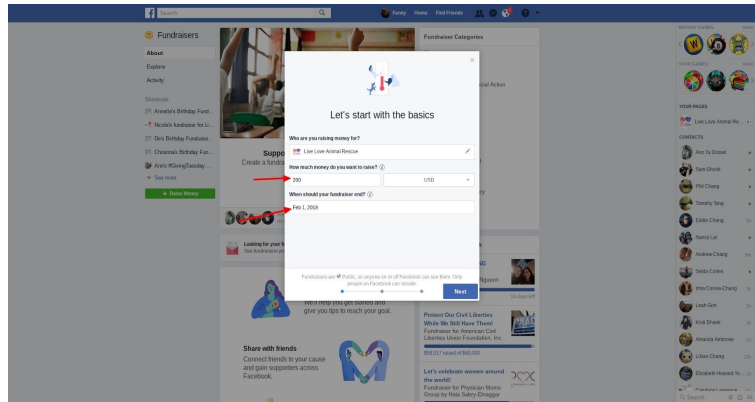


Step 3: Set your target!

Now you get to figure out how much you want to raise and what date you want the fundraiser to end.

For an amount, you should put in whatever you are comfortable with. From our experience, most fundraisers target \$300-\$500.

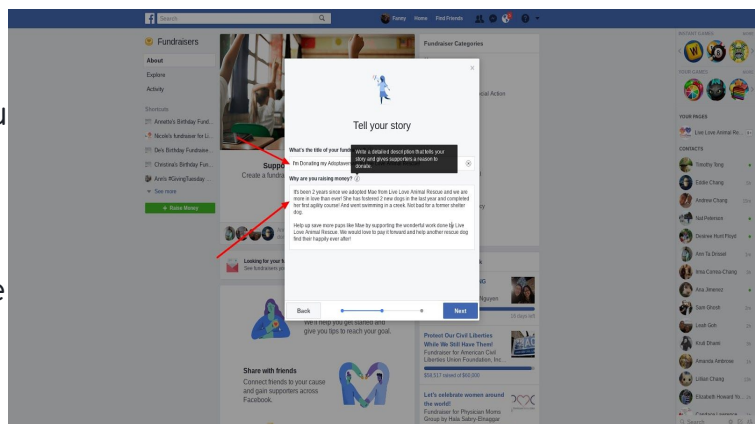
For an end date, we would suggest ending it in the date of the Adoptaversary or a few days after. Fundraisers work really well when they run about 3-4 weeks in total- not too long and not too short.



Step 4: Name your fundraiser!

This is the fun part! For a title, you can use "I'm donating Max's adoptaversary" or "Happy 1 Year Gotcha Day, Max!".

For the story, go all out and share what your rescue pup means to you! Here is a short example as inspiration but make it your own!



It's been 2 years since we adopted Max from Live Love Animal Rescue and we are more in love than ever! He has fostered 2 new dogs in the last year and completed his first agility course! And went swimming in a creek. Not bad for a former shelter dog.

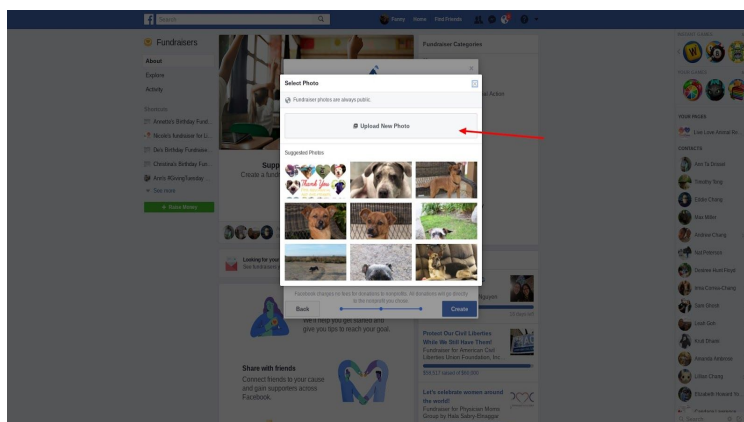
Help up save more pups like Max by supporting the wonderful work done by Live Love Animal Rescue. We would love to pay it forward and help another rescue dog find their happily ever after! Your contribution will make an impact, whether you donate \$5 or \$50. Every little bit helps. Thank you for your support.

Oh and Max says he can't wait to taste all the birthday treats waiting for him. =)

Live to Rescue. Love to Care.

Step 5: Add the photo and hit Finish!

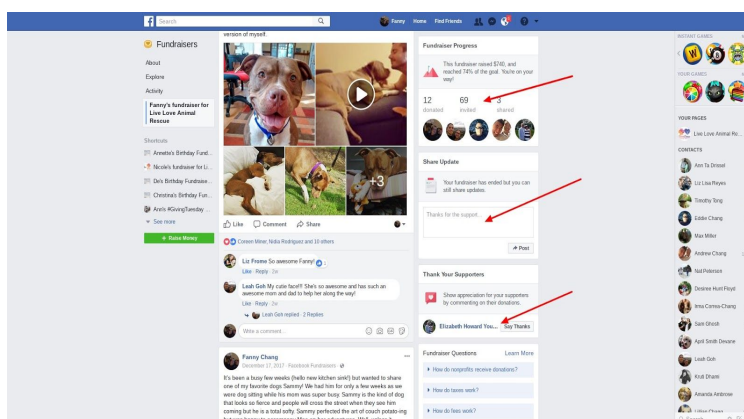
We have special cover photo called “I’m donating my adoptaversary” that you can use or you can use your own photos. I mean, the hardest part is picking just one photo of my rescue pup to post. Click on the lower right hand side “camera” icon and you’ll get to a pop-up that lets you upload your own photo. Hit the blue “Finish” button and you are done! Your fundraiser is now Live!



Hit Warp 10: Take your fundraiser to the next level

A few simple things you can do.

- You can send a personal invite your friends and family to your fundraiser. Check it out on the right hand side.!
- Post updates to your fundraiser. One of my favorite ways is posting pics and stories of my rescue pup. I mean, how can anyone resist that face? Plus I get to share all the little stories and pics that my husband, bless his heart, can sometimes get tired of being subjected to.
- Don't forget to thank your supporters! “Thank you Aunt Karen and your boxer! Thank you Suzanne and your pup Mr Bensley!”



Have fun with it, celebrate your doggie love and paw it forward!

THANK YOU SO MUCH FROM ALL OF US HUMANS AND DOGS AT LIVE LOVE ANIMAL RESCUE!

QUESTIONS? NEED TECHNICAL HELP? EMAIL OUR FAVORITE TECH DOG, FANNY CHANG AT [FANNY@LIVELOVEANIMALRESCUE.ORG](mailto:fanny@liveLoveAnimalRescue.org)