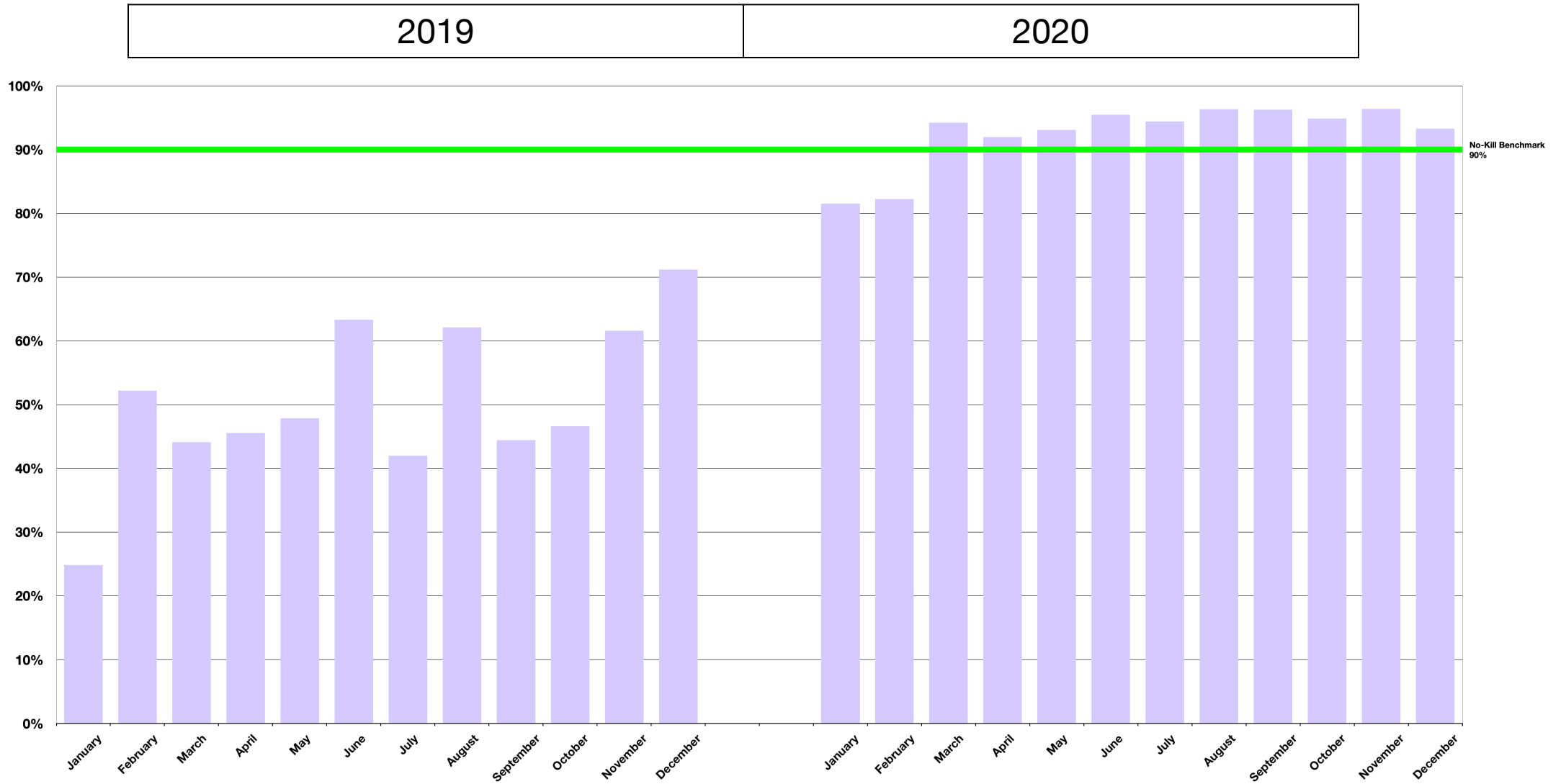




HUMANE SOCIETY OF HARLINGEN





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HSH Lifesaving Momentum

- Save Rate 2019: **49.40%**
- Save Rate 2020: **92.60%**
- Save Rate 2021: **93.34%**
- Save Rate 2022 YTD: **93.96%**



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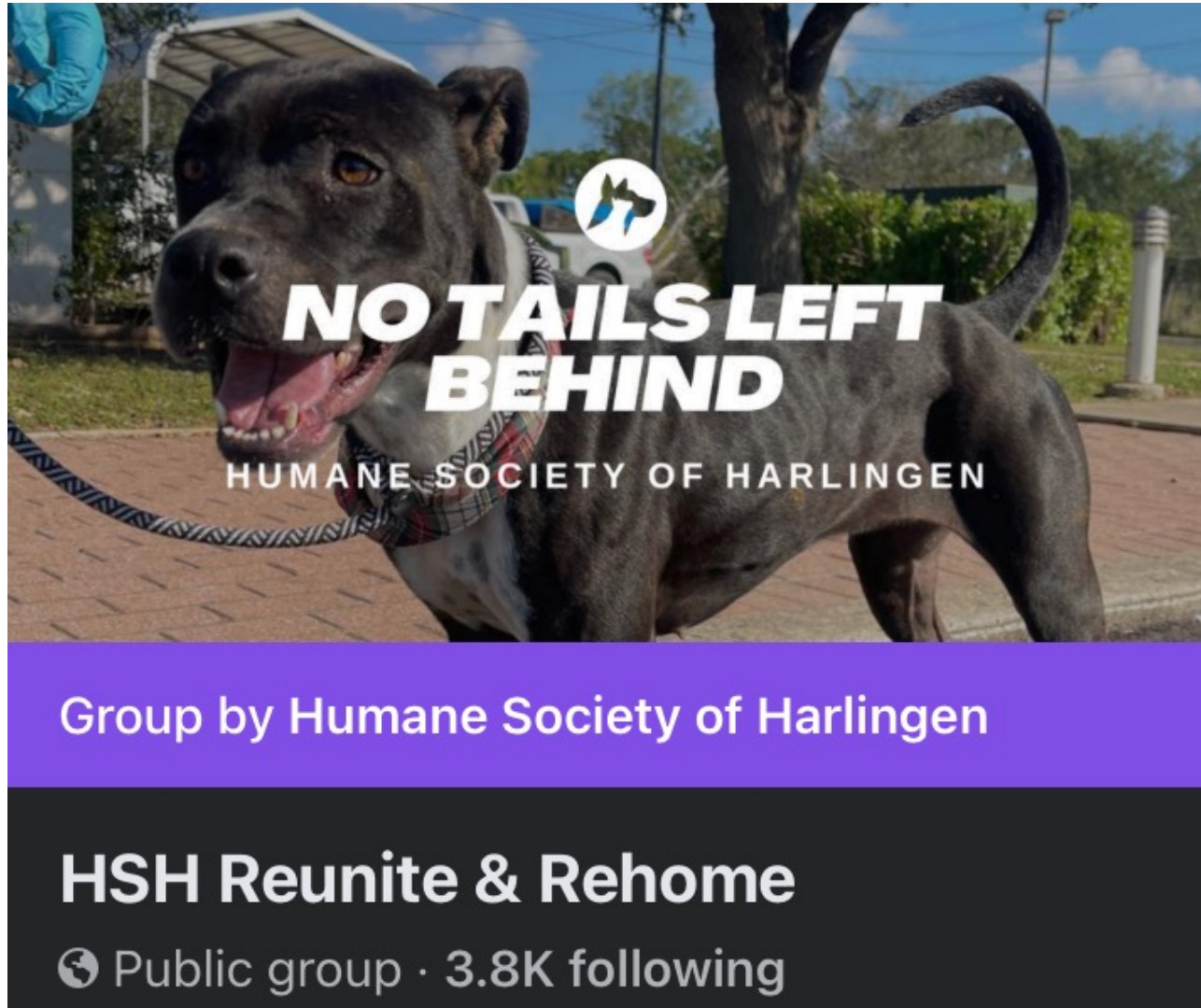
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Engaging With Our Community

- Bilingual posts/lives/documents etc.
- RIP DOWN the ivory tower (stop “educating” and start listening)
- Offer solutions (low-cost vaccines, spay/neuter, etc).
- Offer resources (crates, bottles, formula, blankets, food)
- “Escalation of services/resources” (Diversion)
- Welcome the difficult conversations as opportunities for connection.
- Take ownership and exploit every opportunity for positive change (COVID)
- Make them say it. (barriers to lifesaving change)
- Transparency



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Create a Culture of Lifesaving

- Public Group for community to reunite families and rehome pets.
- Community participates in lifesaving without having to directly involve shelter.
- Within 6 days of creation of group, over 1.5K members joined.

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