**For Immediate Release**

May 19, 2021

**MEDIA ADVISORY**

**WORLD’S CUTEST RESCUE DOG HEADLINES HUMANE SOCIETY RACE**

**(Jefferson, WI) –** The Humane Society of Jefferson County will be hosting a dog-friendly, official 5k race at the Jefferson County Fair Park on 503 N. Jackson Ave., Jefferson, WI.

The event will be taking place on Saturday, May 22, 2021 from 8:30 AM – 12:00 PM with major events at:

* 8:45 AM – Presentation by Lamb Chop and her owner
* 9:00 AM – Timed run race kickoff
* 9:00-9:16 AM – Timed and untimed race heats every two minutes
* 10:30 AM – Race Awards ceremony

**Additional visual highlights for the whole event include:**

* Guest of Honor: *People Magazine’s* “Worlds Cutest Rescue Dog” contest winner, Lamb Chop, a 12-year-old Maltese, from Wauwatosa, WI.
* Over 350 human runners and many dog runners for an official, timed, and nationally ranked 5k race.
* Great action dog opportunities with open use dog pools, a speed running lure chase, and dog agility course.
* Unique reptiles including lizards and snakes from Archie’s Angels, a herpetological rescue group from Green Bay, WI.

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**About The Humane Society of Jefferson County**

The Humane Society of Jefferson County (HSJC) has been serving the community since 1922. HSJC provides life-saving services for abandoned, stray, and surrendered animals as well as a wide range of community animal services and humane education. Each year the HSJC helps save, serve, and provide forever homes to more than 1,000 animals in need.

*For more information, please contact Jeff Okazaki, Executive Director, at* *Jeff@HSJC-wis.com* *or call 920-674-2048.*