

Shelter & Rescue Support Call - Monday, 9/27/21

MarCom poll results

No matter your role, what would you like to learn more about or have a better understanding of? Select all that apply.

Answer	% of Votes
Organizational brand	34%
How to write a press release	38%
What the heck is SEO	47%
Organizational voice	31%
How to create a strategic marketing plan	57%
How to identify a good ad	47%
Understand how marketing & communications affects my role	41%
Understand our audience(s)	53%
Other (please list in chat)	5%