



## Community Conversation: Shelter & Rescue Support Monday, May 23, 2022

american **PETS** alive!

### Past Recordings on Maddie's Pet Forum:

- <https://forum.maddiesfund.org/communityconversations>

### This Meeting's Recording:

- This Meeting's Recording on Maddie's Pet Forum:  
<https://maddies.fund/ShelterRescueSupportCall52322>

### Monday Meeting Registration Link

- [https://maddies.fund/Register\\_ShelterRescueSupport](https://maddies.fund/Register_ShelterRescueSupport)

### Friday Meeting Registration Link

- [https://maddies.fund/Register\\_AWLeadershipRoundup](https://maddies.fund/Register_AWLeadershipRoundup)

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### 147 Attendees

#### Agenda

- **Host:** Bobby Mann, Chief Programs Officer, Humane Rescue Alliance (HRA)  
[bmann@humanerescuealliance.org](mailto:bmann@humanerescuealliance.org)
- **Question of the Day:** What is one of your favorite summer activities?
- **National Updates and Resource Links:**

Maddie's Fund Monthly Giveaways: <https://www.maddiesfund.org/monday-community-conversations-may22-giveaway.htm>

Webcast tomorrow, May 24th, The Future Is Four: The Right Care in the Right Place at the Right Time to the Right Outcome. Drs. Cindy Karsten and Kate Hurley discuss how we can ensure the right outcome for pets and people facing challenges big and small.

[https://maddiesfund-org.zoom.us/webinar/register/WN\\_9UHVkuKcQbumXhwr-Y9puw](https://maddiesfund-org.zoom.us/webinar/register/WN_9UHVkuKcQbumXhwr-Y9puw)

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We will be joined by Cynthia Bullock, Executive Director/Founder of Harley's Hope Foundation and Anna Beucler, Community Pet Resources Manager for Animal Friends Alliance in Fort Collins, CO.



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**Session One:** Adoption is just the first step in what should be a lifelong journey – a journey that can be threatened at any time by unforeseen challenges. Join Cynthia Bullock, Executive Director and Founder of Harley's Hope Foundation to learn how safety net charities help address those challenges and keep adopted pets in their homes.

- <https://www.harleys-hopefoundation.org/>
- [cbullock@harleys-hopefoundation.org](mailto:cbullock@harleys-hopefoundation.org)
- <https://humanepro.org/magazine/articles/expanding-safety-net>
- <https://candid.org/> from Foundation Center and GuideStar
- More Than A Meal: [chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.mealsonwheelsamerica.org/docs/default-source/research/pet-programming-and-client-needs-assessment\\_final-report.pdf?sfvrsn=29c0b03b\\_2](chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.mealsonwheelsamerica.org/docs/default-source/research/pet-programming-and-client-needs-assessment_final-report.pdf?sfvrsn=29c0b03b_2)
- <https://hass-net.americanpetsalive.org/job-alikes>

**Session Two:** Anna Beucler will be sharing how the Kibble Supply pet food pantry at Animal Friends Alliance collects and uses data to best support pet food pantry clients and communicate with donors.

- <https://www.savinganimalstoday.org/community-pet-resources/>
- The Kibble Supply Pet Food Pantry: <https://www.savinganimalstoday.org/community-pet-resources/pet-food-assistance/>
- <https://greatergood.org/about-us>
- <https://cuddly.com/>
- <https://www.chewy.com/g/give-back>

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### CHAT

10:57:27 From Jill Gilbert to Everyone:

Hello from Auburn, AL!

10:57:30 From Amber Freiwald, Maddie's to Everyone:

Hi everyone! if you're new to this call let us know who you are and where you're from 😊

10:58:05 From Steve Marrero (Director of Liberty County Animal Services to Everyone:

Good morning from Liberty County Animal Services in Hinesville, Ga

10:58:13 From Leslieanne Pratt to Everyone:

Morning from Bella Vista Arkansas

10:58:44 From Rebecca Marsh to Everyone:

Great! Let's pick a date to meet for a drink in the City:)

10:59:12 From Joslyn DeBoode to Everyone:



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hi all

10:59:13 From Leslieanne Pratt to Everyone:

can't unmute but I am the sole ACO for Bella Vista and I work for the Bella Vista PD

10:59:18 From Amber Freiwald, Maddie's to Everyone:

Hi everyone! if you're new to this call let us know who you are and where you're from 😊

11:01:07 From Tamara Barrick to Everyone:

Swimming

11:01:14 From Amber Freiwald, Maddie's to Everyone:

Question of the day: what is one of your favorite summer activities?

11:01:17 From Kelly Clardy to Everyone:

Going to the beach. Any time of year!

11:01:20 From Leslieanne Pratt to Everyone:

Swimming

11:01:21 From Erica Davis to Everyone:

planting flowers

11:01:23 From Brandy Buie to Everyone:

Kayaking and hiking!!

11:01:28 From tanya dominguez to Everyone:

beach day with my kids

11:01:31 From Dina Smith to Everyone:

Iowa State Fair is my favorite summer event.

11:01:32 From Josh Fiala to Everyone:

Des Moines Farmers Market!

11:01:34 From hope winograd to Everyone:

Blueberry picking

11:01:35 From Anna Boeche to Everyone:

Mountain climbing

11:01:44 From M S to Everyone:

anything where there are no mosquitoes, who love me

11:01:51 From Sarah Porter to Everyone:

Creeking

11:01:54 From Becky Costner to Everyone:

boating

11:02:20 From Amber Freiwald, Maddie's to Everyone:

Question of the day: what is one of your favorite summer activities?

11:02:29 From Susan Leavitt to Everyone:

I'm with American Maltese Assoc Rescue and new to the Monday call. Usually on Friday's but had spinal surgery last week so came on here.

11:02:35 From Amber Freiwald, Maddie's to Everyone:

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on Maddie's Pet Forum: <https://forum.maddiesfund.org/communityconversations>.

11:02:37 From Julie Cohen to Everyone:

Anything outside!

11:03:07 From Amber Freiwald, Maddie's to Everyone:

Hi everyone! if you're new to this call let us know who you are and where you're from 😊

11:03:09 From Kim Domerofski, Maddie's Fund to Everyone:

Camping!!

11:04:00 From Alison Gibson (she/her) to Everyone:

FAV summer thing - having friends over for happy hour on my deck

11:04:04 From Jennifer Brehler to Everyone:

Night hiking to beat the heat other day.

11:04:39 From Irene Chansawang to Everyone:

Maddie's Fund Monthly Giveaways! Enter here for a chance to win CA\$H in a random drawing: <https://www.maddiesfund.org/monday-community-conversations-may22-giveaway.htm>. Open to all who are watching live or on-demand! Be sure to enter each week you attend!

11:05:00 From Joslyn DeBoode to Everyone: I am Joslyn from Allendale. MI for Roatan Rescue and my fav summer activity is camping!

11:05:28 From Alison Gibson (she/her) to Everyone: Webcast tomorrow May 24 The Future Is Four: The Right Care in the Right Place at the Right Time to the Right Outcome. Drs. Cindy Karsten and Kate Hurley discuss how we can ensure the right outcome for pets and people facing challenges big and small. REGISTER here: [https://maddiesfund-org.zoom.us/webinar/register/WN\\_9UHVkuKcQbumXhwr-Y9puw](https://maddiesfund-org.zoom.us/webinar/register/WN_9UHVkuKcQbumXhwr-Y9puw)

11:05:37 From Alison Gibson (she/her) to Everyone: Webcast this Thursday May 26 - Supporting

Unhoused People and Their Companion Animals, learn how to create kit-building and educational events in your communities. Included is a look at their recent Companion Animal events as examples of bridging community awareness and action in support of unhoused people and their pets. [https://maddiesfund-org.zoom.us/webinar/register/WN\\_sc1oBfILTNeXp0VvaZjk7w](https://maddiesfund-org.zoom.us/webinar/register/WN_sc1oBfILTNeXp0VvaZjk7w)

11:06:14 From Amber Freiwald, Maddie's to Everyone:

We will be joined by Cynthia Bullock, Executive Director/Founder of Harley's Hope Foundation and Anna Beucler, Community Pet Resources Manager for Animal Friends Alliance in Fort Collins, CO.

11:06:31 From Amber Freiwald, Maddie's to Everyone:

<https://www.harleys-hopefoundation.org/>

11:08:15 From Dina Smith to Everyone:

UGH I feel your pain Cynthia - I lost a dog to hemangiosarcoma. It's devastating.

11:10:34 From Amber Freiwald, Maddie's to Everyone:

If you just joined, we're hearing from Cynthia Bullock, Executive Director/Founder of Harley's Hope Foundation.

11:11:55 From Bobby Mann to Everyone:

Please post your questions in the chat. Thx!



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11:14:02 From Augusta Farley to Everyone:

Does Maddie's have a list of all the nonprofits working in this field, like Harley's Hope Foundation? How can we get more veterinarians, landlords, shelters, boarding facilities, and foster boarding homes to be the solutions?

11:15:08 From Irene Chansawang (she/her) to Everyone:

Sorry if I missed this, but is there a geographic focus of Harley's Hope Foundation, or accepting applications nationwide?

11:15:30 From Amber Freiwald, Maddie's to Everyone:

That's a great question @Augusta! I can look to see if there is a list of safety net organizations.

11:15:56 From Irene Chansawang (she/her) to Everyone:

@Augusta, we do keep a running list and will add Harley's Hope Foundation. 😊

11:16:11 From Irene Chansawang (she/her) to Everyone:

And Community Pet Resources!

11:16:56 From Irene Chansawang (she/her) to Everyone:

Sorry, will add the resources of Animal Friends Alliance.

11:17:12 From Amber Freiwald, Maddie's to Everyone:

Thanks Irene!

11:22:51 From Augusta Farley to Everyone:

I would love to see more information about how to go about partnering with human oriented organizations because I agree that hybrid is the way to go for small orgs. Our safety net had a hard time getting the human orgs interested.

11:23:39 From Kelly Clardy to Everyone:

I think the partnership with Human Services is brilliant.

11:24:11 From Las Vegas Valley Humane Society to Everyone:

Yes! Love to hear the support of one health <3

11:24:14 From M S to Everyone:

More safety net programs are definitely needed! But some of the requirements exclude the people who need help the most. A majority of people in our low income Pets for Life communities have unaltered animals, for example. So, the SN restrictions many programs impose exclude them from the start

11:24:29 From Kelly Clardy to Everyone:

<https://candid.org/> is the website Irene just mentioned

11:24:54 From Mary Flores to Everyone:

I agree with Augusta. Sol Dog Lodge is a hybrid organization but it's challenging selling that! Don't you just "do dogs"??

11:25:10 From Alexander Hedgecock to Everyone:

AAT (animal assisted therapy) certification might be able to help you bridge that gap. It is a field I'm exploring currently. A lot of people in my field use animals as a form of therapy informally.

11:26:51 From jessie sullivan to Everyone:



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- SICSA has had some success!
- 11:27:01 From M S to Everyone:  
Pets for Life works with human services orgs sometimes
- 11:27:45 From M S to Everyone:  
One of our partners is a group serving homeless people
- 11:27:50 From Jesse Oldham to Everyone:  
Back in the day my old TNR group got a grant for traps from a local civic organization that supported community cat S/N for a better community experience - sometimes a small scale community builder group grants are flexible.
- 11:28:09 From Sharon @MaddieFund to Everyone:  
My Dog is My Home may also have some groups to discuss how to partner.
- 11:28:41 From Gabe Horton to Everyone:  
As a Crisis Foster organization, we are working on developing MOUs with more human-services organizations like domestic violence shelters, which also helps in appealing to grantmakers who want to see more partnerships (Like RedRover)
- 11:28:57 From Sharon @MaddieFund to Everyone:  
Hope good luck on your surgery, we'll be thinking of you on June 2nd.
- 11:29:25 From Kelly Clardy to Everyone:  
Maybe the Philanthropy JobAlike group would be a good resource.
- 11:29:25 From Alexander Hedgecock to Everyone:  
Walmart offers grant programs to support community organizations.
- 11:30:44 From hope winograd to Everyone:  
Sharon, thank you very much! Just want it over, so I can rehab & finally have health and move forward in my life!
- 11:31:18 From Sharon @MaddieFund to Everyone:  
Excellent idea, Jessie.
- 11:31:30 From Bobby Mann to Everyone:  
chrome-extension://efaidnbnmnnibpcajpcgicfindmkaj/https://www.mealsonwheelsamerica.org/docs/default-source/research/pet-programming-and-client-needs-assessment\_final-report.pdf?sfvrsn=29c0b03b\_2
- 11:31:39 From Eliza Torres to Everyone:  
<https://hass-net.americanpetsalive.org/job-alikes>
- 11:32:31 From Mary Flores to Everyone:  
Sol Dog Lodge and Training Center is the first "animal" organization to receive a CORE grant from the Community Foundation of Southern Arizona. This is to support our pivot program called Hearts at Ease to keep animals in their homes with the people who love them.
- 11:32:34 From Augusta Farley to Everyone:  
Yes, to informal alliance!
- 11:32:37 From Sharon @MaddieFund to Everyone:



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Cynthia - start a discussion thread on Maddie's Pet Forum!

11:32:54 From Cynthia Bullock to Everyone:

cbullock@harleys-hopefoundation.org

11:33:00 From Las Vegas Valley Humane Society to Everyone:

awesome, ty1

11:33:16 From Irene Chansawang (she/her) to Everyone:

If you just joined, don't forget to enter for a chance to win money from Maddie's Fund! Fill in the contest entry form here: <https://www.maddiesfund.org/monday-community-conversations-may22-giveaway.htm>. Open to all who are watching live or on-demand! Be sure to enter each week you attend!

11:34:52 From Amber Freiwald, Maddie's to Everyone: Anna Beucler, The Kibble Supply Pet Food Pantry, <https://www.savinganimalstoday.org/community-pet-resources/pet-food-assistance/> at Animal Friends Alliance

11:35:36 From Amber Freiwald, Maddie's to Everyone:

Community Pet Resources: <https://www.savinganimalstoday.org/community-pet-resources/>

11:42:18 From Stacy LeBaron to Everyone:

In terms of sourcing food -have you found challenges getting cat food. We have in MA and VT. Wet dog food is also short on donation supply.

11:42:56 From Melissa Thibault to Everyone:

Is your registration process online? and if so, how do you handle situations when owners don't have or don't know how to gain access?

11:43:33 From Melissa Thibault to Everyone:

Also, does your pantry supply food to those caring for community cat colonies or just owned pets?

11:47:10 From Stacy LeBaron to Everyone:

By collecting this data how does this impact your operations? Has it changed strategic direction? How much staff time is used for data collection?

11:49:28 From Amber Freiwald, Maddie's to Everyone:

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11:50:15 From Josh Fiala to Everyone:

That was awesome! Whoever created that spreadsheet must be a wizard!

11:52:58 From Julie Cohen to Everyone:

Before the call ends- where do we sign up to be in the running to receive the funding from being on this call?

11:53:26 From Amber Freiwald, Maddie's to Everyone:

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11:54:34 From M S to Everyone:





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Chewy has been doing lots of food donations ever since the pandemic started. Whole truckloads going all over the country, so that might be something to look into

11:54:42 From Julie Cohen to Everyone:

Thank. you!

11:55:56 From Las Vegas Valley Humane Society to Everyone:

The chewy donations are amazing - 26-28 pallets of food and supplies. Unfortunately, we do not have the storage area for such an amazing donation :(

11:56:14 From Julie Cohen to Everyone:

If we are a non-profit dog rescue- what would I put for "Organization Type" for the giveaway?

11:56:30 From Stacy LeBaron to Everyone:

Chewy donations have some cat food, but it is usually heavy on dog food. There is an effort in MA to coordinate with private veterinarians to give them the prescription diets to help their clients and it seems well received so far.

11:56:54 From Stacy LeBaron to Everyone:

Cuddly is doing a great job with the peer to peer food drives for pet pantries.

11:57:21 From Amber Freiwald, Maddie's to Everyone:

<https://cuddly.com/>

11:58:01 From M S to Everyone:

@ LVVHS, see if you can coordinate with other shelters. We've been able to help smaller groups by linking them up with others, and they share a truck, so everybody gets something without needing a ton of space!

11:58:11 From Josh Fiala to Everyone:

Where would you purchase food from Bobby?

11:58:43 From Amber Freiwald, Maddie's to Everyone:

<https://greatergood.org/about-us>

11:59:06 From Stacy LeBaron to Everyone:

In MA/VT you are talking about meals...

11:59:31 From Stacy LeBaron to Everyone:

Per pound 16 meals for cats, 4 meals per pound for dogs. just another angle.

11:59:39 From Peter Wolf to Everyone:

I like that—"pounds of food" is less relatable.

11:59:51 From Irene Chansawang (she/her) to Everyone:

Remember to enter for a chance to win money from Maddie's Fund! Complete the entry form here: <https://www.maddiesfund.org/monday-community-conversations-may22-giveaway.htm>. Open to all who are watching live or on-demand! Be sure to enter each week you attend!

11:59:51 From Stacy LeBaron to Everyone:

Also, with cuddly you get donation names etc.

11:59:57 From Shelly (she/her), Maddie's Fund to Everyone:





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@julie cohen, I believe you would select Rescue without a gov contract.

12:00:21 From Stacy LeBaron to Everyone:

Thank you, Anna! Nice job!

12:00:39 From Ann Valentine to Everyone:

Thank you, Anna!

12:00:45 From Amber Freiwald, Maddie's to Everyone:

<https://www.chewy.com/g/give-back>

12:00:57 From Jessica Pool to Everyone:

Thank you, Anna, Anna, and Cynthia! Great first meeting!

12:00:58 From Kaja Gula-Thomas to Everyone:

Santa Paula Animal Rescue Center (SPARC) received an "Emergency Relief" grant from the City of Santa Paula (CA) - to keep families together. It's brand new, but we are excited to help families in our community keep their pets in their homes instead of surrendering them because of emergency expenses that they can't afford.

12:01:04 From Dylan Shaffer to Everyone:

Thank you! Have a great day everyone!