

Feeding Pets of the Homeless®

2021 Annual Report



Feeding Pets of the Homeless® is the first and one of the few national nonprofits providing pet food and emergency veterinary care to pets that belong to people experiencing homelessness.



From the desk of Genevieve Frederick

Founder & President

As I review this last year for you it allows me time to reflect on where we have been, where we are now and ponder where we are going. Each year putting together this annual report I am astounded at all we have accomplished together. And I am overwhelmed with gratitude that you are here on this journey with me. We have done so much for the lives of innocent animals that are everything to their human companions. Our work together must continue as there is more to do!

2021 brought continued challenges for us; as I am sure it did for you, too. COVID-19 meant we were faced with our team members out of the office for parts of the year and working from home again. With inflation starting and evictions on the horizon we experienced increased call volumes which led to us engaging with an answering service in October and hiring new team members to help meet the needs of pet companions to people experiencing homelessness.

I am extremely proud of our team. Their resilience knows no bounds. We provided care for 910 pets and accounted over 1,155 invoices; a substantial increase from the year prior. Rising costs for care and much longer wait times for animals to be seen was a struggle for both our staff and the pet parents. Despite these challenges we persevered.

Thank you to our community of partners from volunteers to donation sites to pet food providers to veterinarians to donors. You have made 13 years possible. Your selflessness has allowed us to grow even during the toughest of times. You are generous and have made a “pawsitive” impact in many, many lives; both human and animal.

Feeding Pets of the Homeless has always lent a paw to our veterans’ pets. Our veterans have a special place in my heart as I have several family members who served. With your support, we have been able to expand our program offerings to further bolster our veterans with the Veteran Pet Support program. You can read more about it later in the Annual Report.

You are compassionate and have proven once again that none of us will settle. Together, we will do whatever it takes to eliminate hunger or pain for these pets.

Genevieve Frederick



Table of Contents

2	From the Desk of Genevieve Frederick	10	Legacy Society for Feeding Pets of the Homeless®
3	History + At A Glance		
4	Our Mission + The Need	11	2021 Grants
5	Our Impact	12-13	Financials
6-7	Our Programs	14	Board of Directors
8	2021 Key Accomplishments	15	How to Keep in Touch
9	Volunteer Stories		

Our History

In July 2008, Feeding Pets of the Homeless received public nonprofit status. It is the original and oldest national nonprofit providing pet food and veterinary care to pets owned by homeless people in communities across the United States. We are a registered charity to solicit donations in all states that have requirements. In 2009, we expanded our network into Canada.

Feeding Pets of the Homeless provides various types of assistance to the homeless and their pets. Our most frequent inquiries are arranging help for an injured or ill pet, finding providers distributing pet food and supplies, coordinating necessary vaccinations, finding partners for a spay or neuter surgery or locating a homeless shelter that allows pets.

Since 2008, Feeding Pets of the Homeless has paid more than **\$2.3 million** to provide emergency veterinary care and wellness clinic services to over **21,775** pets. The market value of food donations distributed is nearly **\$3.5 million**.

Our donation sites and volunteers collect most of our donated pet food, which is delivered to food banks, soup kitchens, homeless shelters and, on occasion, directly to encampments. They have provided more than **1.6 million pounds** of food, translating to one less worry for a homeless person and their pet on any given day.

We provide pet sleeping crates to shelters so the homeless can bring their pets in with them and receive the necessary social services that will help transition them out of homelessness.

Important to Feeding Pets of the Homeless is our future. To ensure the sustainability of our organization long-term, we established our Endowment Fund in 2017. At the end of 2021 we had \$306,911 in the endowment.

In 2021, we added a program to our roster to specifically help Veterans. We have always helped our Veterans, now we are making an even bigger impact with our partnership with HUD-VASH. Members of their program get the veterinary care and vaccinations necessary for their pets so they can get into housing, together.

And sometimes, we simply offer an ear to listen to people's experiences and their daily struggles to survive.

Our website provides the link between pet food donors and homeless clients. We continually update our website so those who want to donate supplies can easily find a location close by and those who need pet food and other services can find resources to help them through the day.

Most of us can't fathom what homelessness is like. Your support helps a homeless person better cope with their own realities knowing their beloved dog or cat is cared for.



2021 At A Glance



New Program

Veteran Pet Support- We have always provided care for our veterans' pets. In 2021, we introduced a new program dedicated to supporting veterans in the HUD-VASH program



910 pets

treated at any number of our 1,261 network veterinary hospitals



818

people helped. Their pets received emergency veterinary care.*

*some with more than one pet



62%

of our clients receive SNAP benefits



Over 117,000

pounds of food distributed

Our Mission

Feeding Pets of the Homeless believes in the healing power of companion pets and the human/animal bond. This bond is even more influential in the lives of many people experiencing homelessness. They find solace, protection and companionship through their pets, and care for their pets on limited resources so they themselves have less. Our task, nationwide, is to feed and provide basic emergency veterinary care to the pets of the homeless, relieving the anguish and anxiety of those who cannot provide for their pets.

The Need

Pets are family; just ask any pet owner and they will agree. Eighty million or 68% of American households have at least one pet, and that number keeps rising. Many of those households are now homeless due to COVID-19, loss of a job, medical bills, bankruptcy, foreclosure, credit card debt, domestic abuse, including teen abuse, mental illness, physical disability, HIV/AIDS, PTSD, young adults aged out of the foster care system and substance abuse. Over half of US households are a paycheck away from experiencing homelessness.

Our records are showing that 6% of the homeless we worked with are over 65 years old. SSI and pensions are not keeping pace with the high cost of living.

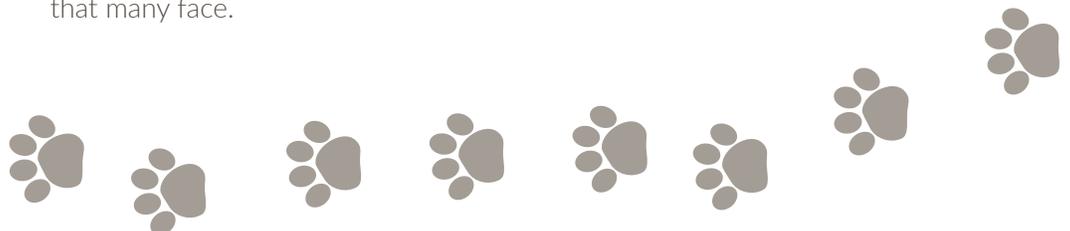
Pending evictions and the lack of affordable housing will continue to increase homelessness across the country. When you have a pet, the choices get complicated: a roof over your head at a shelter where pets are “not allowed” and having to relinquish the pet to an animal shelter or sleeping in your vehicle or on the streets with your pet.

Most will not leave their companion behind. Many pets are emotional support and service animals. Pet guardians have expressed how owning a pet has alleviated depression, helped with sobriety and motivated them to make positive changes.

Veterinarian Dr. David Kowalek, a veteran of our wellness clinics and board member, stated: “Their means of care may be different, or financially limited, but these pets are very clearly loved, attended to, and in some respects have a quality of life that is better than my own animals.”

A pet’s love for its guardian is unconditional, and unaltered by the lack of housing or income. Their pet signifies that one thing is right in their world amid the uncertainty of their daily lives and gives them a sense of purpose. Faced with little or no income, coupled with the uncertainty of where they will sleep each night, the homeless have no funds when their pet requires emergency treatment for an acute illness or injury.

The healing power of companion pets and of the human/animal bond is vital to the lives of many people experiencing homelessness. We harness the bond between animals and people and change their lives for the better by helping keep these pets safe, healthy, and together with their loving human caretakers. Assisting guardians experiencing homelessness in maintaining their pets on the road prevents these much-loved family members from having to be relinquished to a potential high-kill animal shelter, a heartbreaking decision that many face.



Our Impact



My name is Brian and I have been homeless for about a year. I am living in a tent by the river with my companion animal, Deimos. We are able to eat because I receive food stamps. Deimos is a 9-month-old male Golden Retriever Pit Bull mix that was experiencing weight loss, vomiting, lethargy and was shaking his head for three to four days. I got more concerned because it was also very hard to wake up Deimos.

Feeding Pets of the Homeless swiftly reviewed my application and we were approved for veterinary care. The veterinarian performed an exam and parvo test to start. Fortunately, the parvo test came back negative which was a huge relief.

The veterinarian then performed bloodwork and x-rays and once they got results, they were fast to give Deimos the correct medications for worms and got him feeling better. I have shared numerous times how grateful I am that they saved my best friend!

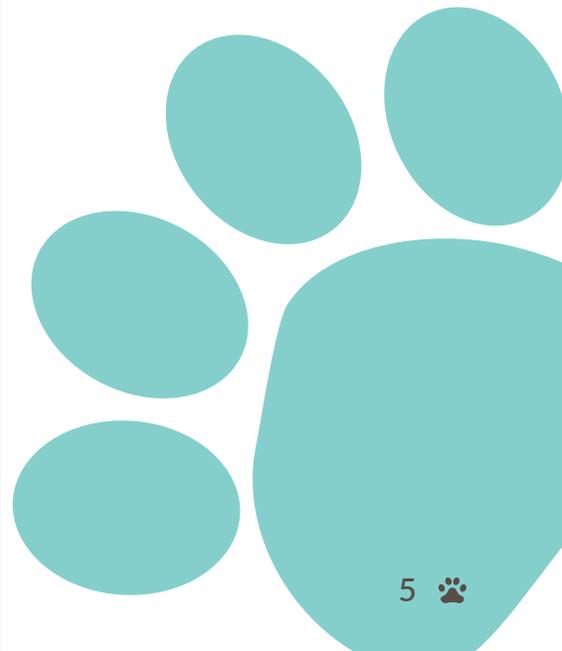
My name is Preston and I moved from Montana to Oregon with my service dog, Roper. He's a lover of water and when he discovered a slough close to our camp, he went wading through it. It was shortly after he started to chew and lick himself. It became raw and irritated. With the few dollars I had, I purchased some Benadryl and a pet cone. This was not working. With no money, being homeless, and the only veterinary care for low-income/no-income people closed there was nothing more I could do for Roper until... I was on Facebook and came across Feeding Pets of the Homeless. I sent a message that night and the next morning I had a message with a phone number that said I should call to connect with a case manager. I gave them all the information concerning Roper's condition and our location. I was told I would get a call back after a veterinarian was found in my area. I was quickly set up to take Roper to a veterinary hospital in a couple days.

I couldn't be happier. Roper was seen by a caring, professional veterinarian and his assistant. All the costs were taken care of, and I was so relieved for my best buddy.

I don't know what I would have done if I hadn't found them. My many thanks to everyone involved in seeing Roper on the road to better days.



My name is John and this is my dog, Lobo. I am disabled and have been homeless for about three years and my only source of income is food stamps. I sleep in a tent on the beach in San Diego, CA or at a friend's house for one night at a time. Lobo is a 4-year-old German Shepherd mix. He was running in the park and ran over a sharp object which caused a large laceration on his stomach. I took him immediately to an emergency clinic but without any funds for care they bandaged Lobo up and sent him on his way. I found Feeding Pets of the Homeless because Lobo was losing a lot of blood. They got him in for laceration repair. Without the care Feeding Pets of the Homeless provided I don't think Lobo would have survived if they didn't step in to help. Thank you! Lobo is my world, and I can't thank you all enough.





Our Programs

What We Do

Feeding Pets of the Homeless was created with the singular goal of providing people who are experiencing homelessness with the resources to provide pet food and evolved into services to care for their pet in their unfortunate current living situation. Our network throughout the United States and Canada provides a variety of services such as emergency veterinary care, pet food, wellness clinics and a sleeping crate program to allow homeless to stay in a shelter while their pet has a safe and secure crate.

Donation Sites and Pet Food Providers

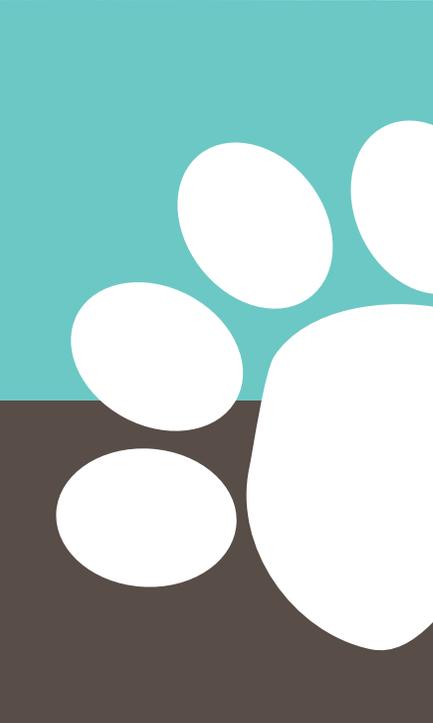
Our Donation Sites are businesses that believe social responsibility is everyone's responsibility. These locations collect pet food and deliver the food to local Pet Food Provider sites or through a Feeding Pets of the Homeless volunteer. Pet Food Provider sites are organizations such as homeless shelters, food banks and soup kitchens serving homeless and low-income populations. To deliver on our goal that no pets go hungry, we work closely with Donation Sites and Pet Food Provider sites to ensure the supply chain runs smoothly. In 2021, 117,874 pounds of pet food were delivered to Pet Food Provider sites by our Donation Sites and our drop shipments. Many businesses were closed to the public or saw fewer patrons leading to lower pet food donations. Feeding Pets of the Homeless stepped up to make sure Pet Food Providers were still receiving pet food. We have shipped over 6,500 pounds of pet food, at a cost to our budget of \$4,307, to some of our 454 Pet Food Providers who have not been able to meet the need for their clients. We have partners in all 50 states and a few provinces in Canada. The need continues to exist, and we are actively looking for businesses that would like to partner.

Wellness Clinics

Preventative care has proven to be a major factor in the care for healthy pets. Feeding Pets of the Homeless sponsors licensed veterinarians who volunteer their time to hold wellness clinics. They provide vaccinations, nail trimmings, ear cleanings and other basic wellness treatments to hundreds of pets. In 2021, we were excited to safely get back to in-person events. We sponsored a number of clinics across the country and saw 279 pets.

Emergency Care Assistance

Our network of over 1,261 veterinary hospitals go above and beyond to help pets who are ill or injured and need treatment. In 2021, 910 pets received emergency veterinary care for an estimated value of nearly \$548,903. By the end of 2021, we were able to allocate \$2,500 to emergency care assistance per pet. Our generous donors allowed us to provide more care to severely ill or injured pets. The average veterinary visit cost was \$466.



Our veterinary partners often write-off the difference in what we allocate and in 2021 alone these hospitals discounted over \$79,700 to the care of pets of the homeless. We participated in the Impact Genome Project to help us determine the real cost of an emergency veterinary case. To our surprise, the program cost-per-outcome was \$2,364. They suggested that the outcome is lower than the sector benchmark ranges. This is where your donations, and the donated services made by veterinarians, are so very helpful.

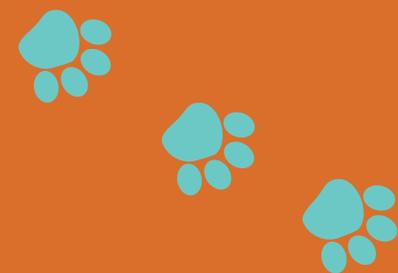
Crate Programs

The bond between a pet and a person is so strong that we have found a homeless individual will forgo staying in a shelter because they do not allow pets. Feeding Pets of the Homeless recognized this problem and created a program in response. Some shelters will allow pets if they are secured in a crate, however many homeless individuals do not have access to crates. We launched our Crate Program to provide crates to shelters so homeless people can seek refuge from the outdoor elements by keeping their pet in a crate, following the rules of specific shelters. This program contributed 264 sleeping crates to shelters in 13 states since this program started in 2010. When requested, the crates are drop-shipped to the facility and become property of the shelter. While there are many shelters that do not allow pets under any situation, we are working tirelessly to demonstrate the necessity and value of this program.

Veteran Pet Support

The organization has always aided our veterans who are homeless, now we specifically help those veterans participating in the HUD-VASH program who are housed and in VA treatment programs.

HUD-VASH is a U.S. Department of Housing and Urban Development-VA Supportive Housing program that combines the HUD housing vouchers with the supportive services provided by the VA to help Veterans who are homeless, and their families find and sustain permanent housing. The program targets the chronically homeless veterans who are most vulnerable and often have severe mental or physical health problems and limited access to other social supports. We provide support to keep their furry family members with them in the process.



2021 Key Accomplishments

New Veteran Pet Support Program

We tested out programming helping veterans in the HUD-VASH (VA Supportive Housing Program) to provide vaccines and spay/neuter services to pets, so they are able to be placed in housing together. The pilot program was such a success that we added it as a permanent program in April.

In 2021, we helped 50 pets through our Veteran Pet Support Program.

GlobalGiving

In 2021, we increased the amount of donations on the Global Giving fundraising platform and are ranked 22 out of over 7,100 nonprofits worldwide as well as in the top two for animal welfare. We have over 4,500 donors on the platform with over \$414,000 raised since 2014.

Revamped Website

In the fall, we launched a new website making it easier for clients, partners and donors to navigate our website. We updated our content to ensure our clients, donors and supporters have the latest information available and are able to find the information they need quicker.

Direct Mail

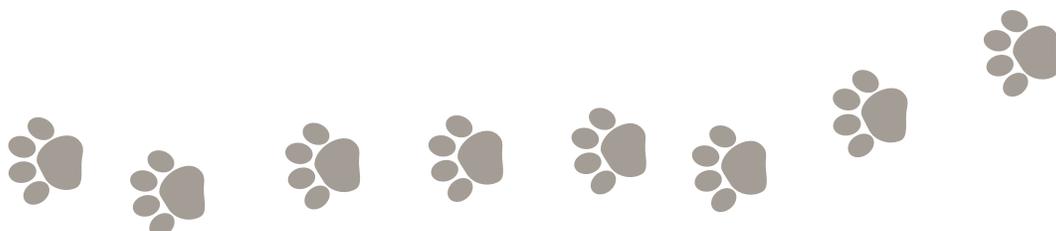
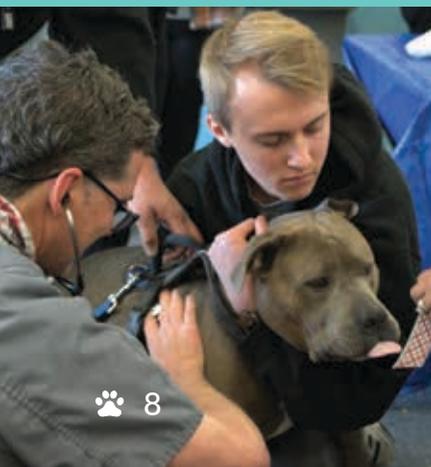
Through a direct mail consultant, twenty-four letters were mailed to our current supporters and prospective supporters during the year. The campaigns were very successful and lessened the challenges of 2021. 39% of all donations to our organization were a direct result of direct mail campaigns.

Give a Dog a Bone Podcast

In May 2021, we launched the Give a Dog a Bone Podcast where our Founder, Genevieve Frederick, has conversations with insiders, volunteers and leaders. We share stories that help bring awareness to the homeless situation and the pets that are their whole world. It is available to listen anywhere you get your podcasts, on our YouTube channel and website.

Engaged Answering Service

Our phone calls increased tremendously in 2021. Recorded calls received and sent totaled 13,295. These numbers are in part because we engaged an answering service in October to help manage our increased call volume.



Volunteer Stories



Cailin, an eighth grader from Trumbull, CT, held a pet food drive in March for Feeding Pets of the Homeless. His donations totaled \$1,269 worth of pet food. "Throughout the country, there are many homeless people who have pets. Pets provide them with comfort and companionship during their challenging times, however, homeless people tend to struggle with providing their pets with proper veterinary care and food. You often hear about food drives and support for the homeless, but you probably never heard of helping their pets. I love animals and really want to do more to help them, especially these animals in need, and this volunteer project gave me the chance to do so."

"Miss Bartelt's 2nd grade class in Los Angeles was learning about people who made a difference in our world like Rachel Carson and Cesar Chavez. They then learned about Genevieve Frederick and Feeding Pets of the Homeless. The kids brought in dog and cat food to show they could make a difference too! They donated 38 pounds of dry dog food, 13 pounds of dry cat food, 39 cans of wet dog food, and 24 cans of wet cat food. The donations were delivered to the Valley Food Bank in Pacoima, California."



Darren, a volunteer, out of Albuquerque has been working with local youth, Tristan. Tristan chose **Feeding Pets of the Homeless** as his charity from the local newsletter and events notices.

Tristan's parents require him and his siblings to save a portion of their allowance to go to charity. Tristan saved his whole allowance to donate. He donated over \$718!" -Margaret, Lead volunteer in Albuquerque



Michael Hohl, a local car dealership, hosted a month-long pet food drive in Carson City, NV. This was their seventh year hosting the event. The community rallied together to collect a total of 3,674 pounds of dog and cat food totaling a fair market value of \$9,229. The Reno Corvette Club collected supplies that they drove their caravan of cars to the dealership to drop off. These supplies were delivered to three local charities to distribute to their homeless and low-income families' pets.



Legacy Society for Feeding Pets of the Homeless

Alphabetical order by last name

Linda Betzer*
Marion Bochner
Natasha Brenner*
JoAnne Caravella
Teresa S. Caudle Revocable Trust*
Jenny Chapin
Harding-Davis Family
Genevieve Frederick
Tim Gerrard
Lois Hauck
Linda Kuttner*
Christy Long*
Karen Lund*
Julie Neuberger and William E. Thomas*
Lindsay Patterson Estate*
Marilyn Perez*
Julia Phillips
Edward and Diana Burton-Raschen
Patricia Sharon Trust*
Eugenie E. Sotiropoulos*
Kathleen & Jim Stemler
Anne Moore Strenk*
James Strenk*
Marguerite Grieg (Mimi) Swanson*
Sharon Wetmore*
Alana Willroth
Julie Zatz*

*Deceased



Feeding Pets of the Homeless Endowment Fund

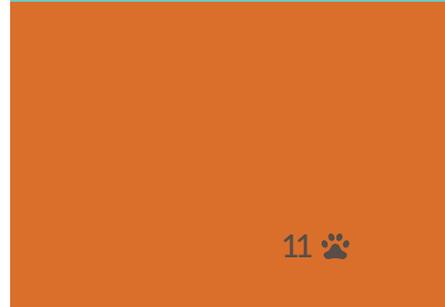
In 2017, we began an endowment fund to guarantee the long-term sustainability of Feeding Pet of the Homeless. The fund is held at the Community Foundation of Western Nevada in Reno, Nevada and the 2021 year-end balance was \$306,911. If you are interested, please contact our office for additional information.

If you would like information on the Legacy Society and/or the Endowment contact Genevieve Frederick, gf@petsofthehomeless.org

2021 Grants

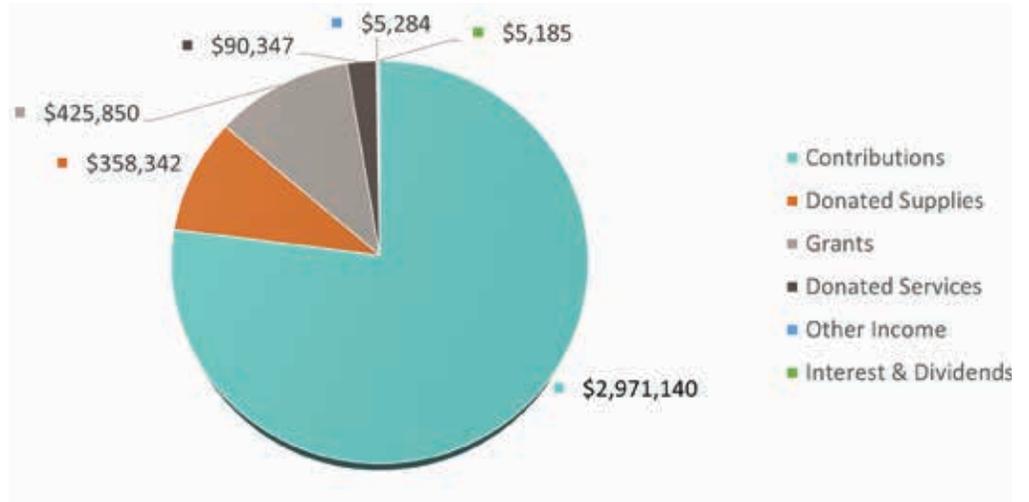
We are grateful and appreciative to the following foundations who have chosen to support Feeding Pets of the Homeless, allowing us to provide our programs across the United States and Canada.

Leslie L. Alexander Foundation Inc.
The Batchelor Foundation
Brindisi Animal Foundation, Inc.
Bryce Family Foundation
Charis Family Fund
The Coville-Triest Family Foundation
Dealey Family Foundation
William E. Dean III Charitable Foundation
Doris Day Animal Foundation
Duffield Foundation
Edith J. Goode Residuary Trust
Greenberg Animal Welfare Foundation
The William H. & Mattie Wattis Harris Foundation
Kasper Pilibosian Char Foundation Inc.
Levitt Family Charitable Foundation, Inc
The Carol & Marilyn Malkmus Foundation Inc.
Mental Insight Foundation
Lee Merrick Foundation Inc.
Carol Moss Foundation
Nonemaker Foundation
PetSmart Charities
Rotary Club of San Jose Silicon Valley Foundation
Ray Rowe Trust for Animals
Socius Foundation
The Tarnoff Family Charitable Gift Fund

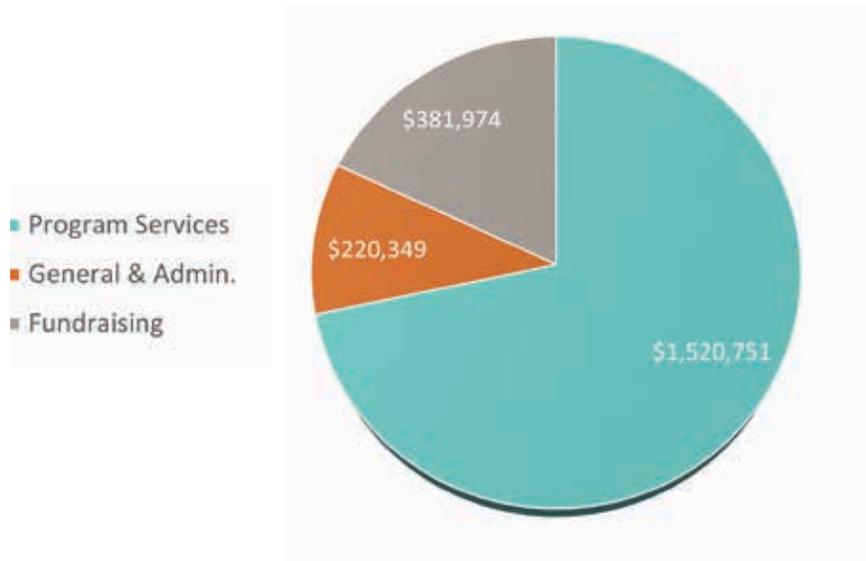


Financials

Revenue and Other Support



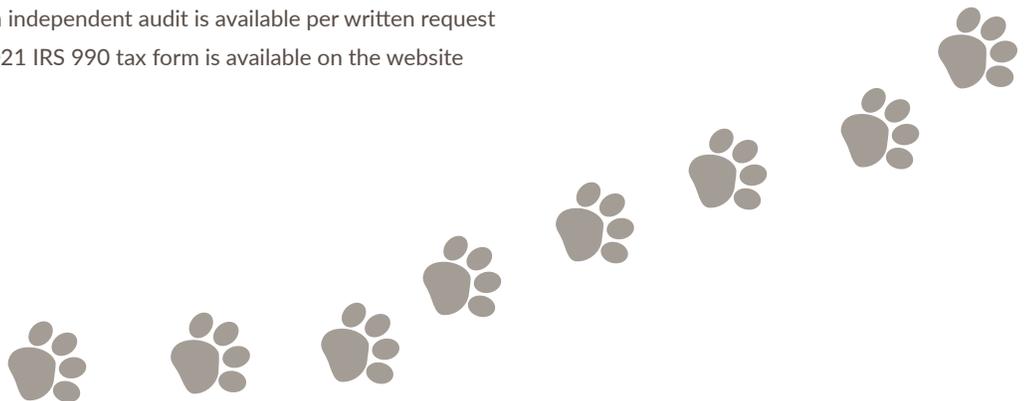
Expenses



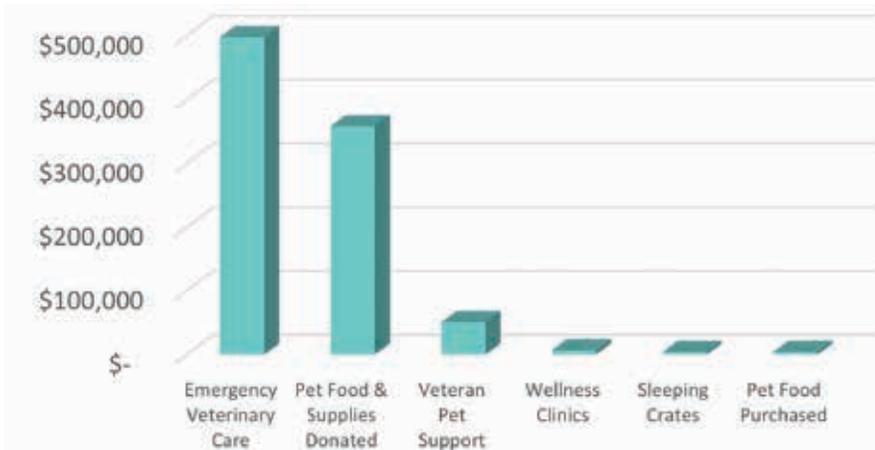
The organization received an individual donation of \$1,000,000 of which \$750,000 was moved to the endowment fund subsequent to the date of the financial statements

An independent audit is available per written request

2021 IRS 990 tax form is available on the website

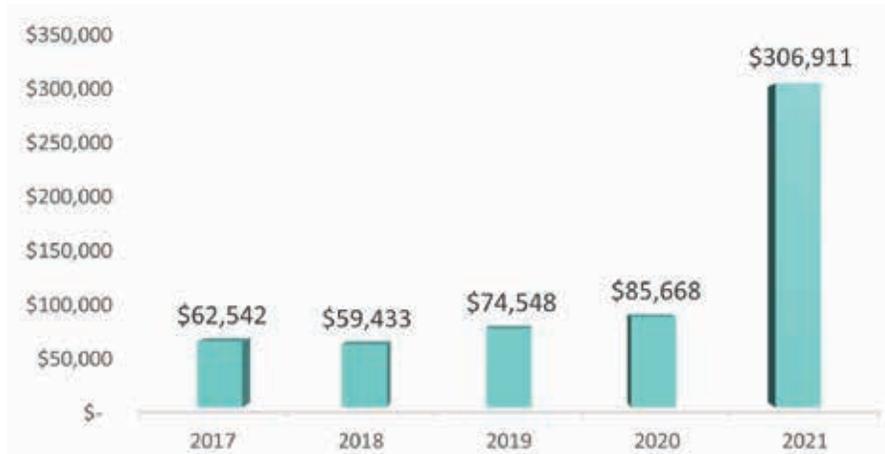


Programs



Due to COVID pet food donations were not keeping up with demand. Calls from food banks necessitated that we purchase pet food.

Feeding Pets of the Homeless Endowment Fund



Established September 2017

Ending Fund Balance (Restricted+Unrestricted) on 12/31

Total Liabilities and Net Assets



Financial Position as of December 31, 2021

Board of Directors directed that a three-month "rainy day fund" be preserved.



2021 Board of Directors



FOUNDER/PRESIDENT
Genevieve Frederick



EXECUTIVE DIRECTOR
Renee Lowry

SECRETARY

Jennifer Rust

TREASURER

Michael R. Crossley, CPA, ABV, CVA

DIRECTORS

Gary L. Ailes, DVM

Martin Jones, CPA

David Kowalek, BVMS

Michael Pulver, DVM

Skylar Young, J.D.

ADVISORY BOARD

William Creekbaum, Sr. VP

During the last part of 2021, as the world started to see a glimmer of hope from COVID, we were able to return to the office after months of working remotely. Working remotely had many challenges. Being with staff and taking care of the many issues that come up at the office has been wonderful. Being able to walk down the hall with an idea or a thought to share has been amazing.

Two years of isolation took a toll on everyone, especially the homeless. They were more isolated as homeless shelters closed or limited the number of beds. More ended up on the streets when their jobs ended, and they lost their homes. Our calls increased exponentially, but somehow we kept up.

Donations increased as people looked for ways to help the less fortunate. We couldn't have done it without your support, I am forever grateful. - Genevieve Frederick, Founder and President

How to Keep in Touch with Feeding Pets of the Homeless

Please sign up for our newsletter on our website at www.petsofthehomeless.org and visit our social media sites:

 OfficialPetsoftheHomeless

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 feeding-pets-of-the-homeless

 pets_of_the_homeless

How to Donate

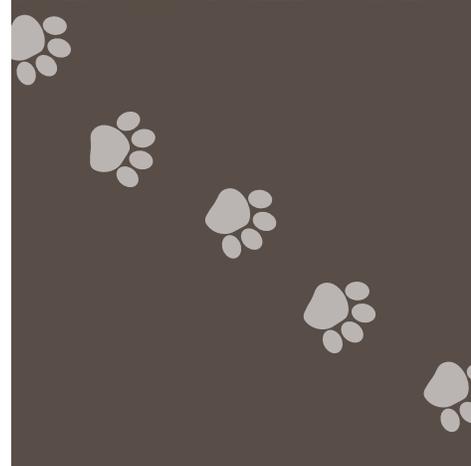
Since we do not receive government funding, we rely on your support to deliver services. Feeding Pets of the Homeless became recognized as a 501(c)(3) nonprofit organization registered with the State of Nevada in 2008. GuideStar (Candid) has rated us as “Platinum.” Charity Navigator rated us 100 out of 100. We are registered as a “charity” with all U.S. states with registration requirements. Our EIN is 26-3010540.

You can donate on our website at www.petsofthehomeless.org or you can mail us a check to Feeding Pets of the Homeless, 400 West King Street, Suite 200, Carson City, NV 89703-4221. Contact us if you have further questions at info@petsofthehomeless.org or call 775-841-7463.

You can also support us through a charitable IRA Rollover, through a Donor-Advised Fund or a charitable gift to the endowment fund.

Thank you to all the wonderful photographers who have contributed images to Feeding Pets of the Homeless.

Donate Now





EIN: 26-3010540

400 W KING ST STE 200
CARSON CITY, NV 89703-4221

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