



## Pet-Inclusive Housing Initiative

PRESENTED BY

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Found Animals



# How to Celebrate Pet-Inclusive Properties

## Leverage your media

- Include blurbs about these properties on your website and in your newsletter
- Include mentions in any e-blasts
- Don't forget links to the property
- Be sure to mention these properties when speaking with the media

## Give them some love

- Consider sending a thank you note for helping renters stay with their pets, and minimizing shelter surrenders
- Surprise them by stopping by to hand-deliver a card and a sweet treat

## Spread the word

- Keep a list of the pet-inclusive properties in your area and post it in your office and on your website; have copies to hand out
- Take this list with you when meeting with rental housing operators in your area
- Make sure all your employees know about this list and share it with others

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