

# Funta

The solution connecting  
organizations, people and pets  
to improve and save lives

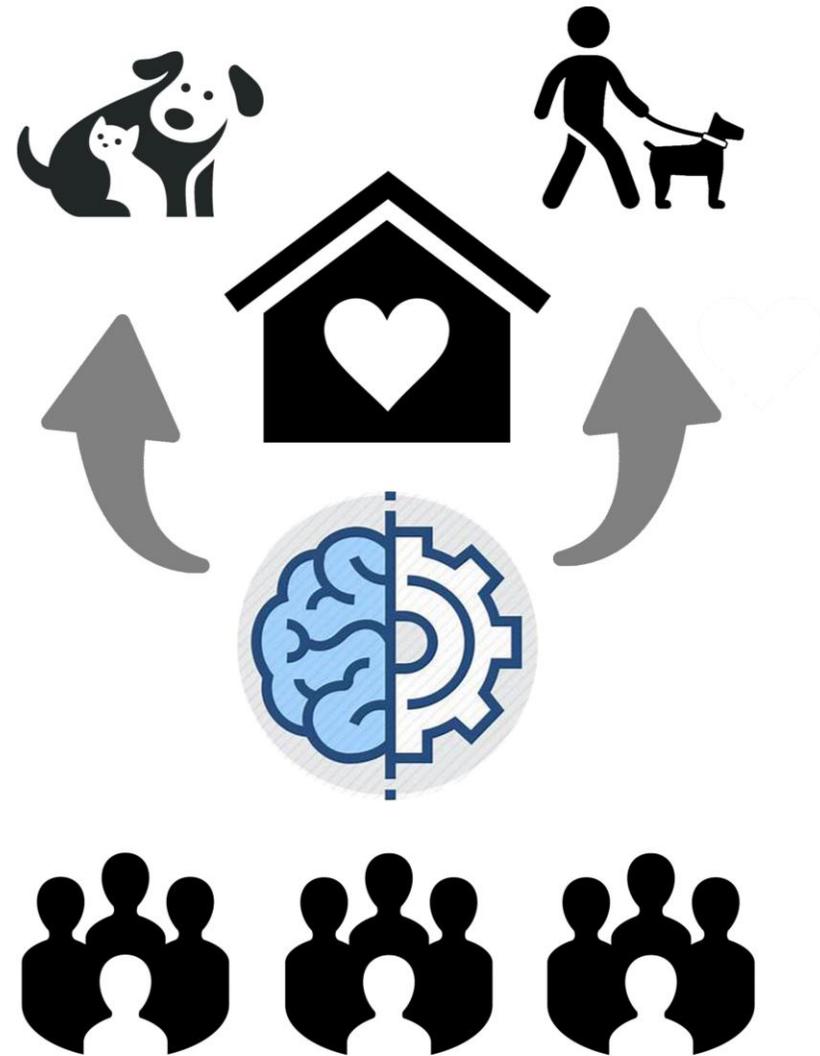


# Connecting people & pets is inefficient

- ▶ Each organization's application is different, requiring applicants to fill out many to adopt one animal
- ▶ Organizations do not have enough resources or time to screen efficiently
- ▶ Organizations are overwhelmed and cannot keep up with communication demands
- ▶ Animal statuses are not in real time, causing confusion and high emotions
- ▶ Customer service is sacrificed when operations are not efficient
- ▶ Frustrations cause rifts between people and organizations leading to a disconnect of community
- ▶ People seek other sources of pets where the process has less friction causing animals to die
- ▶ Organizations need more human support, but training, events and communications require intense labor

# Funta Intelligence

- Universal application for all orgs
- Screening done for orgs
- Matching done for orgs
- Increased engagement & support for adopters
- Certifications & training
- Increased volunteer opportunities & connection



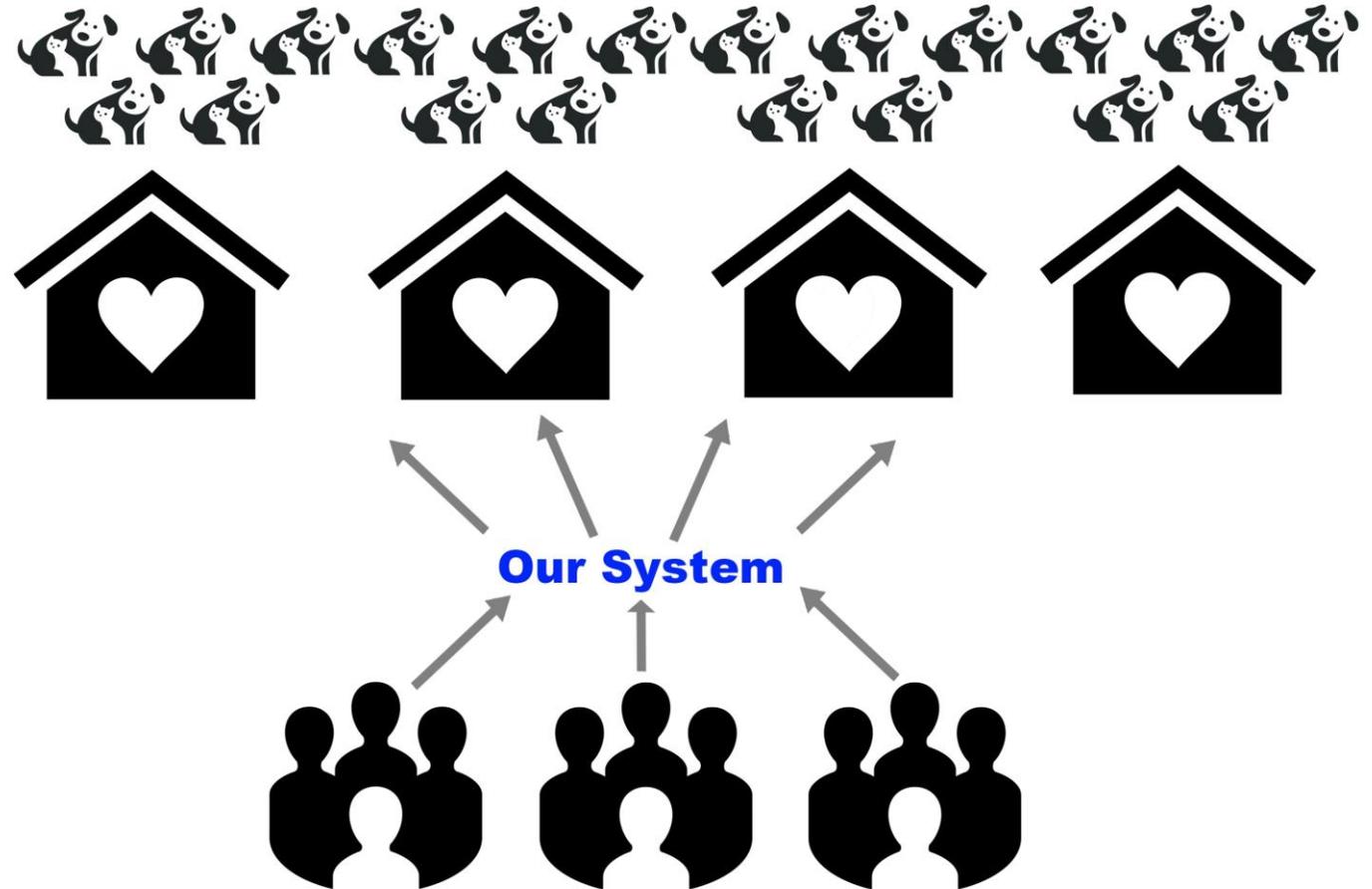
# One Application

Adopters no longer require a dozen applications to adopt one animal.

The screening & matching process is done with intelligence learning.

Only qualified applicants that match an org's animals are shown.

No time is spent on paperwork, emails- especially rejections.



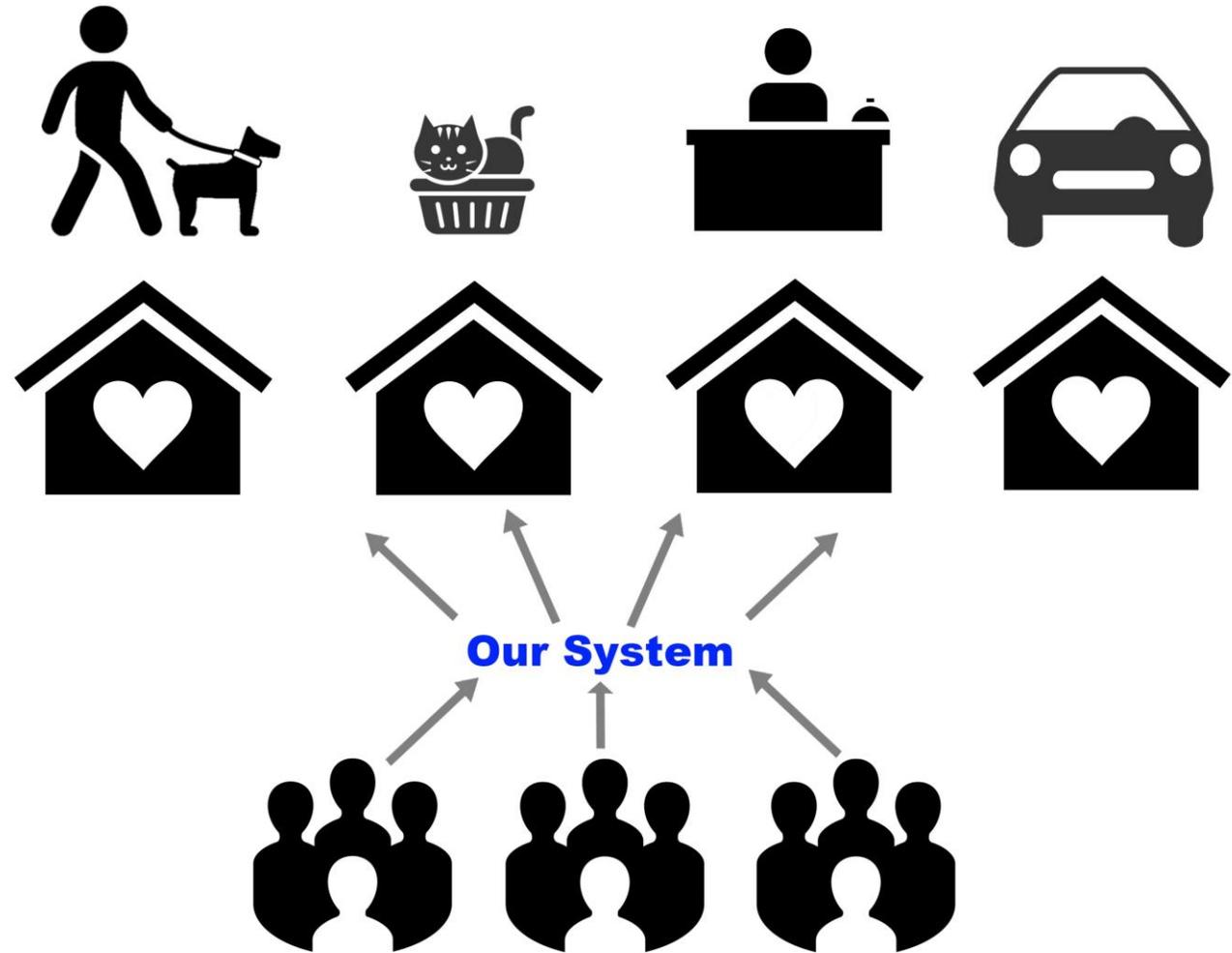
# Get more volunteers & fosters!

Volunteer/ foster screening  
matches interested parties  
with roles & tasks in real  
time.

Fill last minute needs  
efficiently.

No extra recruitment,  
communication or effort is  
required.

Follow up and engagement  
is simplified!



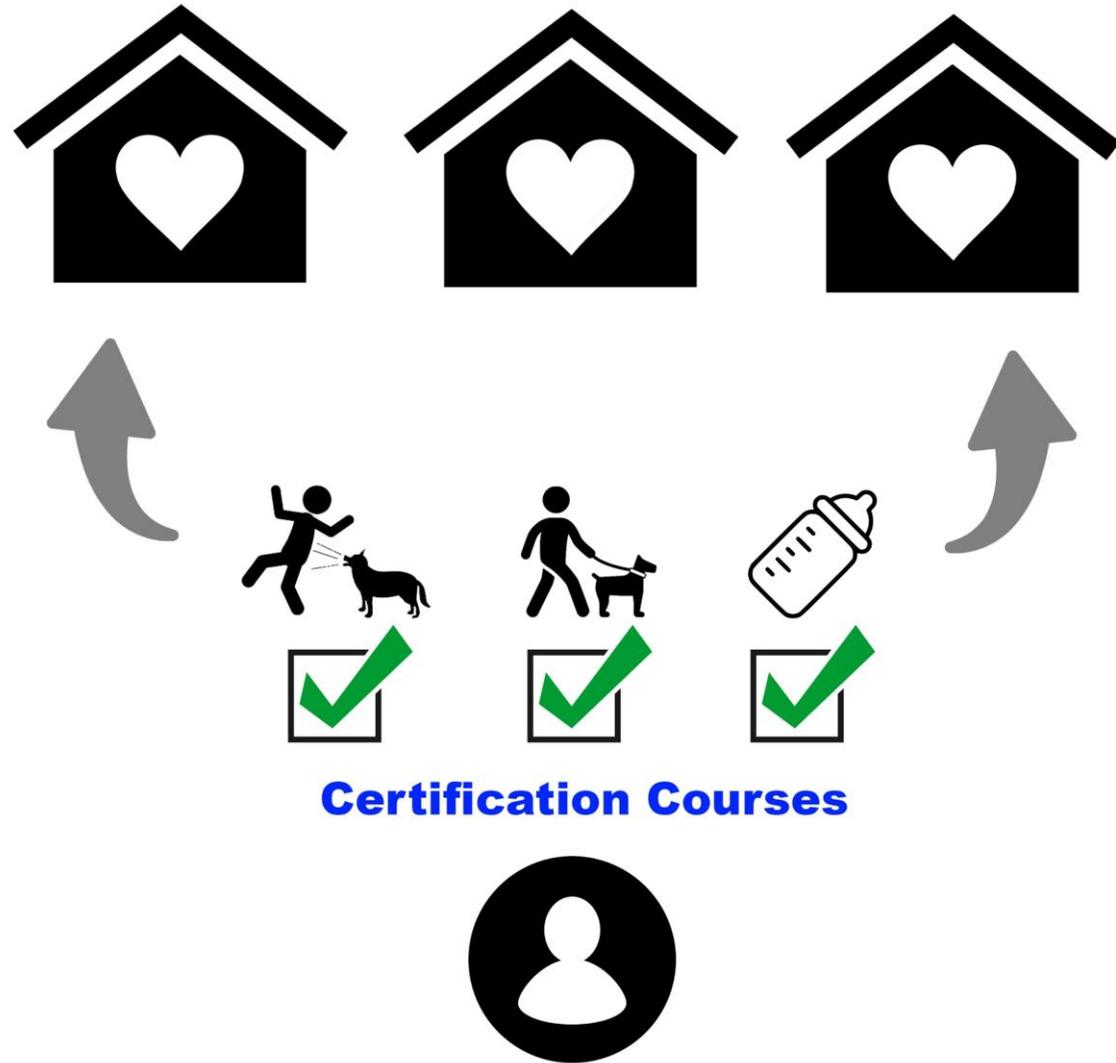
# Training is simplified

Funta utilizes learning modules to pre-certify volunteers/ fosters for common organization roles.

This eliminates the burden of initial, basic training that costs resources and time- especially if the volunteers don't stay long.

Add customized training for organization specific needs.

Rate volunteers on their skills and reliability.



# Critical data is maintained

Pet profiles remain active throughout their life, no matter which organization or people have them.

Each can add information as they interact with the animal so information is never lost- preventing animals being placed inappropriately and or medical complications.

Security measures protect privacy while still allowing critical data to remain.



FIDO



Fido was surrendered to Animals R Us because his family could no longer afford his care. He is quiet and likes cats.



Fido was adopted to us, but unfortunately he chases cats. He is friendly with people and other dogs.



We got Fido from a family off of Craigslist. He is a great dog, but we lost our jobs, we're moving and can't keep him.



Fido was surrendered to Humane Paws because his family was moving after losing their jobs.

Data is lost!

No mention of cats



FIDO



Reminder: Fido's rabies vaccine is due on 12/1/2021.



Fido's rabies vaccine was updated on 12/13/2021.



Fido was seen on 1/23/2022 for an ear infection. He had a bad reaction to the medication and cannot be given EarPlus. Must use OtiDrop.

# Relationships last

Adoptive families can post updates and pictures which tag the organization automatically.

The organization is more readily available if intervention and support is needed without extra steps.

Additional learning modules are available to adopters, fosters and volunteers.

Trust is built which leads to increased support.



**Fifi**



**I love Fifi so much, but she is waking me up in the middle of the night. How do I stop her?**



**Love the picture, thanks for sharing! Try playing with Fifi for about 30 minutes total with 15 minutes of downtime before you lay down. Put her in her bed, give her a small treat, and close the door to your room. After a few days, she will expect the routine and hopefully settle down to eat her treat when you go to your room! Good luck- and we'd love to hear how it's going.**



**Thank you, I will!**

# So much more to come!

Funta will connect people to trainers, veterinarians, groomers, products and other individuals who share the same interests.

A more cohesive community will be built around animals and their improved care.

## Funta Profiles



**Individuals & Families**



**Nonprofit Organizations**



**Animals**

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## In the future:



**Vets**



**Dog Trainers**



**Groomers**



**Pet Stores**

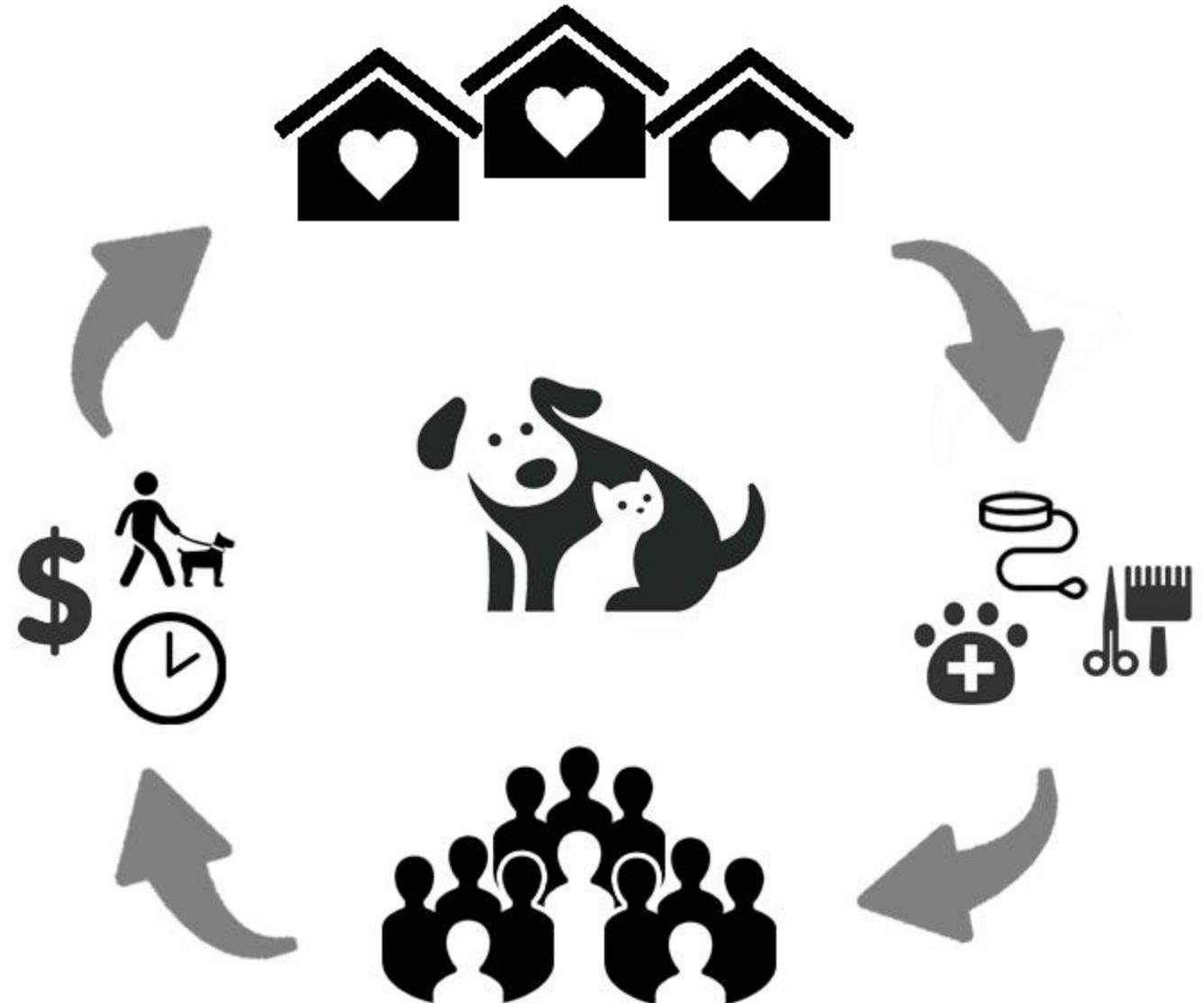
# More humane communities!

Improved, efficient service increases organization effectiveness.

More people and businesses support organizations.

GOOD leads to MORE GOOD!

Communities that unify around animals are more compassionate to people.



## Sign up now!

[Fill out our survey](#) and participate in beta testing to receive FREE LIFETIME SERVICE!

YOU can help shape the features YOU need, to make your work in animal welfare that much simpler!

Together we can make adoption more about people and animals directly- and less about paperwork, headaches and frustration!

