**Google Drive Full of Foster Templates and Resources of All Kinds**

<https://drive.google.com/drive/folders/15l1RGGiP7mgwspJ_sIa6Al5thRaNmycE?usp=sharing>

**Foster Recruitment**

Recruit, re-engage, renew \*Blog

<https://chewonthis.maddiesfund.org/2019/06/recruit-repurpose-recycle-how-to-get-more-pets-into-foster-care-right-now/>

Recruit, re-engage, renew \*Webcast

<https://university.maddiesfund.org/products/recruit-re-engage-renew-how-to-place-more-pets-into-foster-homes-right-now>

Want to place 50% or more of your pets in foster homes? Take a comprehensive approach to foster recruitment! \*Blog

<https://chewonthis.maddiesfund.org/2021/03/want-to-place-50-or-more-of-your-pets-in-foster-homes-take-a-comprehensive-approach-to-foster-recruitment/>

Comprehensive recruitment plan \*PDF

<https://drive.google.com/file/d/1ip3lx-LARh1MNx6woMhq-iGafHV3gHF5/view?usp=sharing>

Foster Friday everyday! Creating a community culture that values pet fostering \*Blog

<https://chewonthis.maddiesfund.org/2019/07/foster-friday-everyday-creating-a-community-culture-that-values-pet-fostering/?fbclid=IwAR3uNPDT1Xj74iCU6y2l4pwCbvlJ3x3PdAsHZrgYuc5ygIl-iZWojoEZ2bk>

Open fostering: It’s time to make fostering inclusive \*Blog

<https://americanpetsalive.org/blog/open-fostering-its-time-to-make-fostering-inclusive>

6 Tips for recruiting fosters for pets with behavioral needs \*Blog

<https://chewonthis.maddiesfund.org/2021/05/6-tips-for-recruiting-fosters-for-pets-with-behavioral-needs/>

5 Tips for recruiting safety net fosters \*Blog

<https://chewonthis.maddiesfund.org/2021/01/5-tips-for-recruiting-safety-net-fosters/?utm_medium=email&utm_source=blog-post&utm_campaign=regular-blogpost&utm_content=recruiting-safety-net-fosters>

Foster pleas for pets with medical needs \*Word doc

<https://drive.google.com/file/d/1IzuKq09n-B51EXigiJZ1XZNJaeWxyCRR/view?usp=sharing>

Emergency foster plea templates

<https://drive.google.com/file/d/1GiwLvx9N7MNQlXi0IPgfj3DTMMYdLuhH/view?usp=sharing>

**Foster Renewal & Marketing**

Empowering fosters to help market pets from foster care \*Webcast

<https://www.youtube.com/watch?v=g1GNzFrxZ2o>

Getting foster dogs adopted: 5 Tips for foster coordinators \*Blog

<https://chewonthis.maddiesfund.org/2019/10/getting-foster-dogs-adopted-5-tips-for-foster-coordinators/>

Marketing Techniques for Adoption from Foster Care \*PDF

<https://drive.google.com/file/d/1if5bKrn_92XMT__MubINyzlJ8SvJjf0g/view?usp=sharing>

Marketing is not adoption counseling \* Blog

<https://animalfarmfoundation.blog/2016/02/18/marketing-not-adoption-counseling/>

Yes, you can ensure transparency while keeping marketing and adoption counseling separate \*Blog

<https://chewonthis.maddiesfund.org/2019/08/yes-you-can-ensure-transparency-while-keeping-marketing-and-adoption-counseling-separate/>

No pets, no kids, no problem! \*Blog  
<https://chewonthis.maddiesfund.org/2019/09/no-pets-no-kids-no-problem-why-your-harder-to-place-pets-dont-need-to-languish-in-the-shelter/?fbclid=IwAR12RZv92PX_Fw58zurk4GDybKj8Y6Am6lpAgSp8_7hZKwHq-8oMjfTgWrE>

**Marketing Resources for Foster Caregivers**

6 Guidelines for marketing your foster pet \*Blog

<https://chewonthis.maddiesfund.org/2018/12/six-guidelines-for-marketing-your-foster-pet/>

The Foster Caregiver Marketing Guide \*PDF

<https://www.maddiesfund.org/assets/documents/foster-resources/MF-foster-caregiver-marketing-guide.pdf>

Marketing your foster pet \*MU course

<https://university.maddiesfund.org/products/marketing-a-foster-pet>

Using social media to help shelter pets shine \*MU course

<https://university.maddiesfund.org/products/using-social-media-to-help-shelter-pets-shine>