**Emergency Foster Resources and Templates**

# 1 Tip: *If you are doing an emergency adoption and foster plea or news release,* ***put adoption AND foster front and center****! Ask for fosters at the beginning of the plea, right there with adopters (not at the end of it where it may look like an afterthought).*

**Learn**

Quick, online course on [how to create and market an emergency foster initiative](https://university.maddiesfund.org/products/covid-19-emergency-foster)

[6 Tips for using emergency foster care as a lifeline during shelter crises](https://chewonthis.maddiesfund.org/2019/07/6-tips-for-using-foster-care-as-a-lifeline-during-animal-shelter-crises/) \*Blog

[Communicating urgency without negativity in emergency fostering](https://chewonthis.maddiesfund.org/2019/10/communicating-urgency-without-negativity-in-emergency-fostering/?fbclid=IwAR1xpeLVCpbCJaU_W0P7DJd1otV5SnIbcBMuaqMDcewB67mrIE2BS1JnJZ4) \*Blog

[How emergency foster helped one rescue organization avert crisis](https://chewonthis.maddiesfund.org/2019/01/how-a-maddies-fund-apprenticeship-helped-one-rescue-organization-avert-crisis/) (6 tips) \*Blog

**Templates**

[Emergency foster news release and social media templates](https://drive.google.com/file/d/1GiwLvx9N7MNQlXi0IPgfj3DTMMYdLuhH/view?usp=sharing)

**Post Examples**

**A picture containing text, indoor, screenshot

Description automatically generated**

Text

Description automatically generatedGraphical user interface

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Graphical user interface

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