

Your Dog Ran Off! Tips You Should Do Immediately



1. Make sure you have current pictures of your dog before he/she goes missing. Aim for a clear face and side profile picture.
2. Place canned food, water and blankets from the home in the area the dog escaped from or was last sighted. They often return to the area and tasty food along with familiar smells will encourage them to stay close.
3. Call local shelters, veterinarians, police, township officials – notify anyone in a leadership role where lost animals may be taken. Notify those located outside your immediate area as animals can travel far in a short amount of time.
4. Print out fliers with a current picture of the dog to everyone in the area the dog went missing. Word of mouth is critical in order to hear about sightings. Make sure people know your dog is missing but that they should not chase the dog if it doesn't want to come over. Tell them to call you and let you know where the dog has been seen.
5. Make large signs for intersections and in the area the dog went missing. Big letters on bright backgrounds are easiest to see and read, especially for drivers. Ask permission before placing signs on other people's property. Do not block the view for drivers at intersections.



6. Post lost dog statements on the Internet, Lost Dogs of Wisconsin is a must! Craig's List also can be very helpful. These cost nothing and help get the word out, which is what you want.
7. Post lost dog statements in your local newspaper.



Once you have received sightings of your dog, go to the area with a can of stinky dog or cat food and a leash. If you do not see the dog, continue to go back to the area and alert the people around not to chase. Your goal is to keep the dog in the area. If you see the dog, lower your body to the ground and use words or phrases the dog is familiar with. Encourage them to come to you. In the event of a scared dog that will not approach or be easily seen, a humane live trap may be the best option.



For more tips, tricks, techniques and words of encouragement, please visit Lost Dogs of Wisconsin at: <https://www.facebook.com/findfido/timeline>.