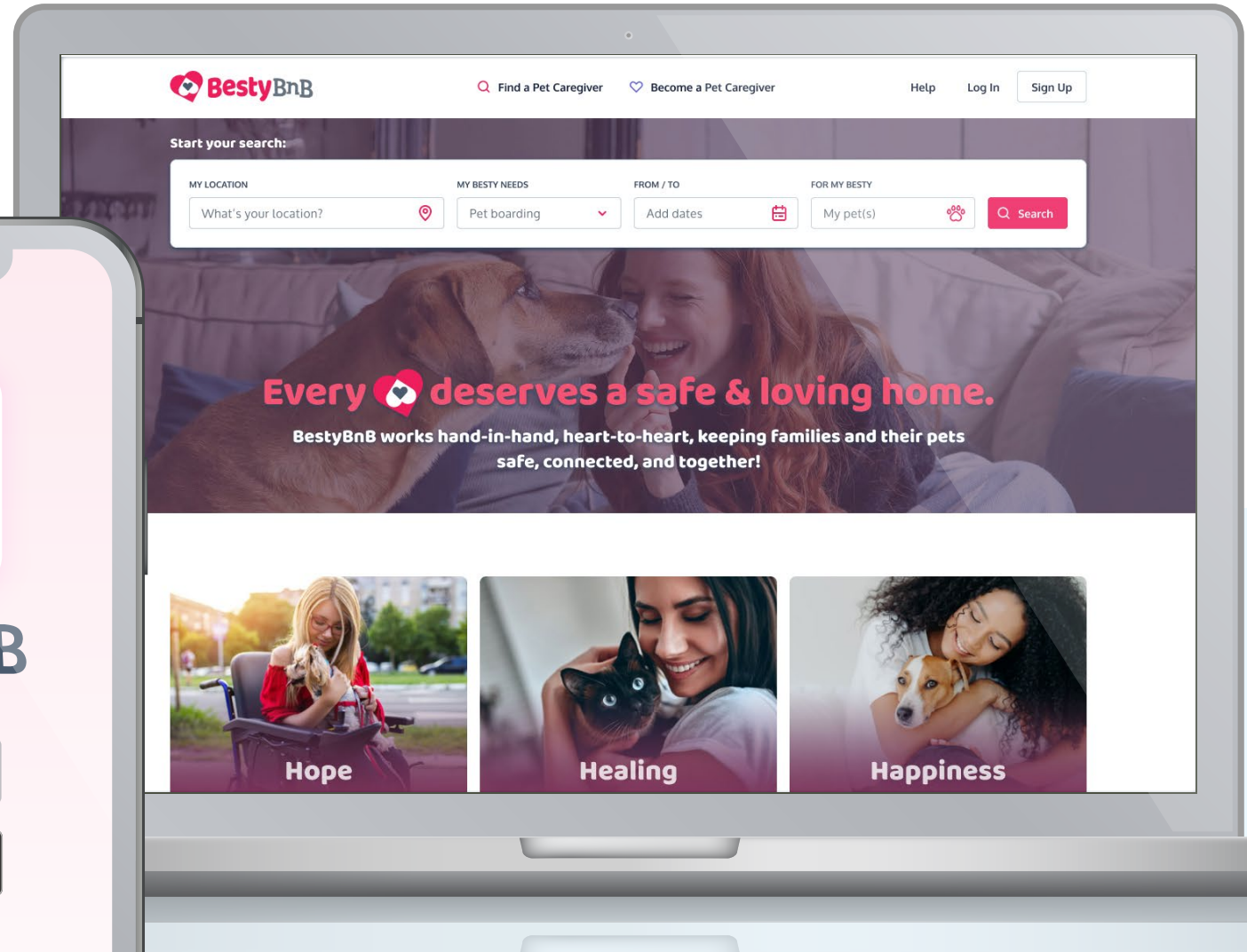
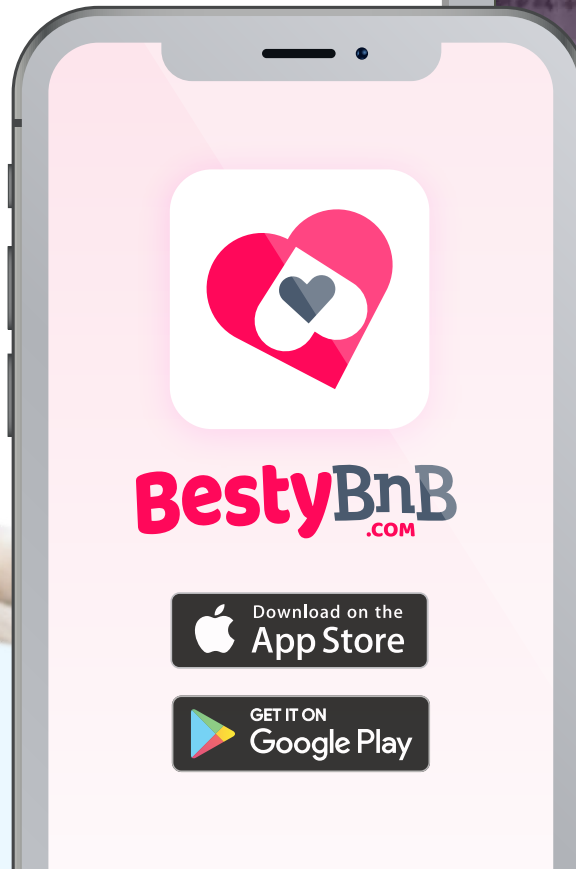




Keeping pets and people safe, connected, and together.



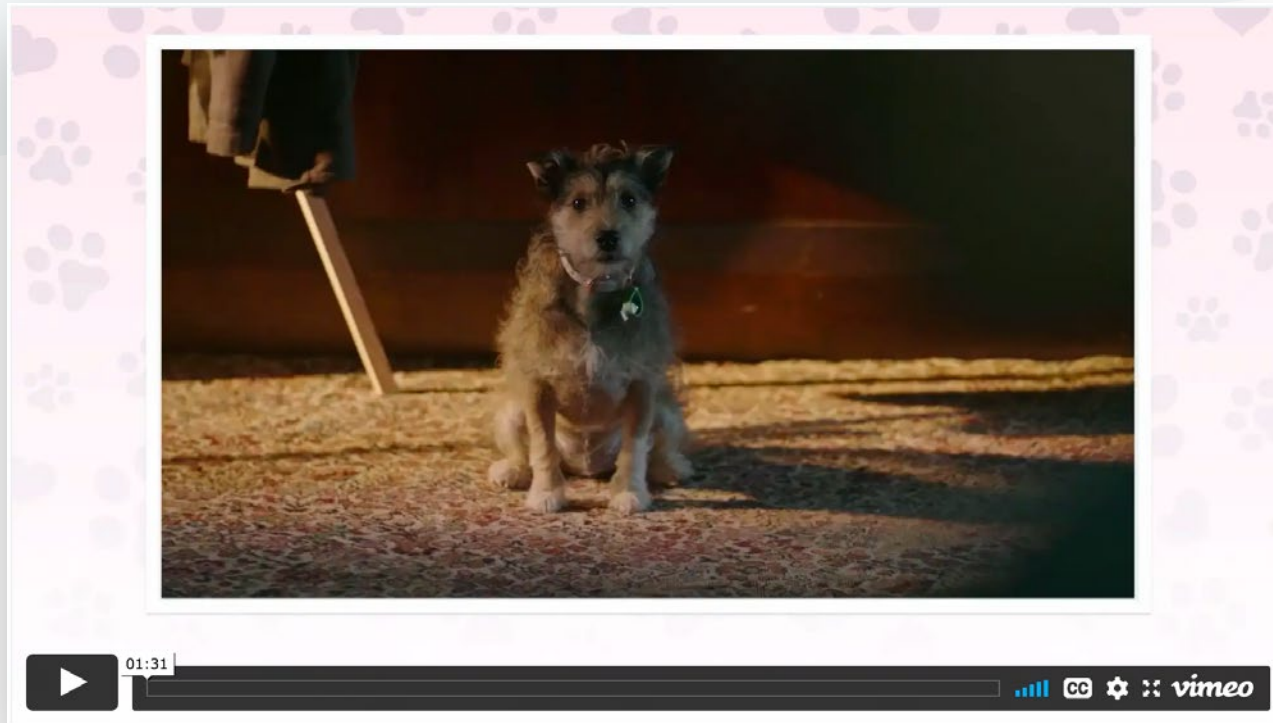
BestyBnB helps **Animal Welfare, Domestic Violence, and Mental Health Agencies** secure safe, temporary foster homes for Owners' Pets during their time of crisis.

BestyBnB's mission is to keep People and Pets together. **Pets are Family. For Life.**



**BestyBnB** pledges to deliver a safe and loving temporary home for every Pet ("*Besty*") in need of help and support. We take this responsibility very seriously.

The innovative BestyBnB platform truly **bridges the gap between Animal Welfare and Social Services.**



## BESTYBNB REMOVING BARRIERS FOR ABUSE SURVIVORS, CHILDREN, AND PETS

» **Click to watch:**

▶ <https://vimeo.com/742360277>

Password (Case sensitive): **BestyBnB**

Annually, **10+** **MILLION** women are physically abused by an intimate partner  
exposing **5+** **MILLION** children to domestic violence  
and **1+** **MILLION** animals to abuse.<sup>1</sup>

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<sup>1</sup> National Coalition Against Domestic Violence – <https://ncadv.org/statistics>

**OVER 50%** of callers to 24-hour abuse hotlines seeking help **DO NOT LEAVE** their abuser when they learn they **CANNOT BRING THEIR PET**.<sup>2, 3</sup>

**THIS IS THE #1 BARRIER** preventing victims from seeking immediate help.

- » There are approximately **2,800 Domestic Violence Agencies** in the U.S.<sup>3</sup>
- » **Less than 5%** of Domestic Violence Agencies have the means to house companion animals.<sup>2, 3</sup>
- » **7 out of 10 pets** left behind by the abuse survivor are **abused or killed** in retaliation.<sup>2</sup>



<sup>2</sup> DomesticShelters.org – <https://www.domesticshelters.org/articles/pets/paws-act-provides-federal-protections-for-survivors-pets>

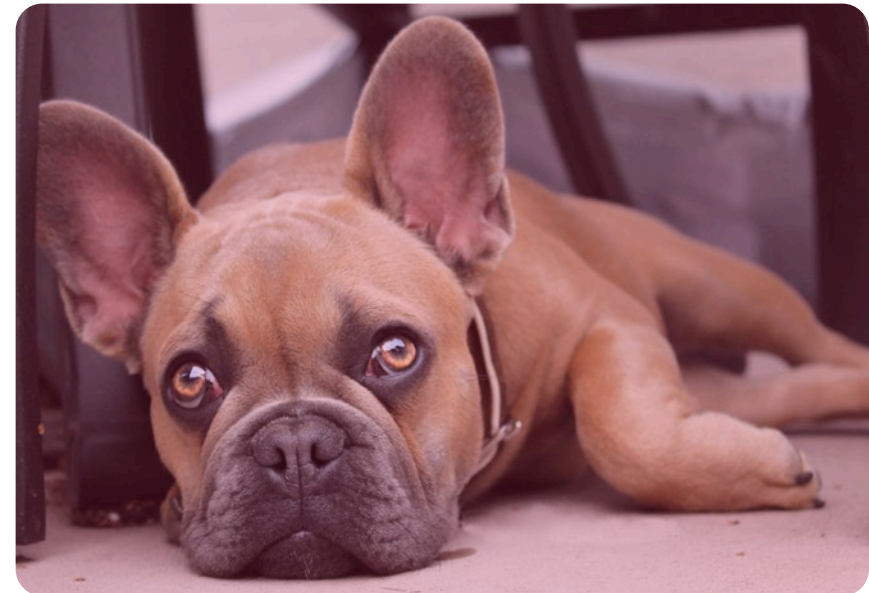
<sup>3</sup> American Veterinary Medical Association – <https://www.avma.org/javma-news/2021-11-01/report-shows-need-more-pet-friendly-domestic-violence-shelters>



A recent study conducted by the Johnson County Mental Health Department revealed that **71% of Mental Health Patients** needing life-saving services declined them because they didn't have a temporary home for their Pets.<sup>1</sup>

**THIS IS A MAJOR BARRIER** preventing Patients from seeking:

- » Psychiatric Care
- » Substance Use Treatment
- » Emergency Services
- » Physical Therapy
- » Counseling

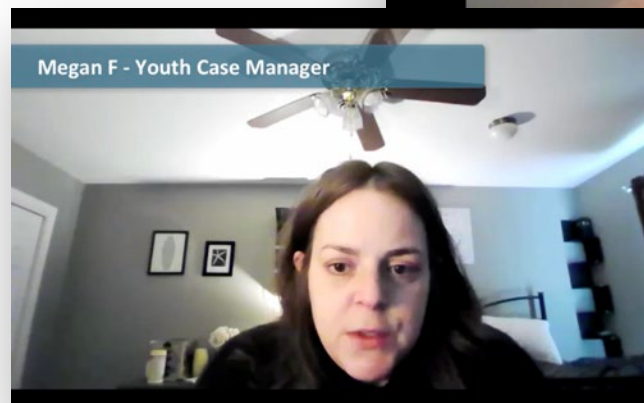
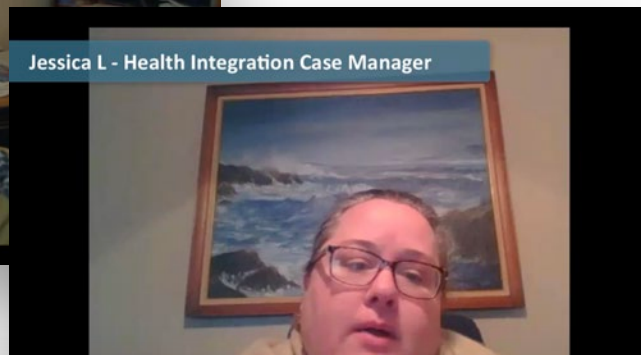


<sup>1</sup> Results from the JCMH study – <https://drive.google.com/open?id=11CMzI3JQBcKpdoR4yXqnKJ53ks4GusYI>

## Mental Health Experts discuss the desperate need for BestyBnB to better serve their Clients/Patients:

<https://vimeo.com/703978068>

Case Sensitive Password: **BestyBnB**



**4,850 brick-and-mortar animal shelters**<sup>1</sup> exist in the U.S. Animal Welfare Agencies are looking for creative solutions for the increasingly high numbers of Pets and Pet Owners in crisis.

Agencies lack efficient technology and sufficient support to adequately address **two prominent and life-threatening issues**:

### 1) Pet Ownership among the Houseless Population

- » Recent data from social services providers indicate that **25% of people experiencing houselessness own and care for at least one pet**.<sup>2</sup>
- » Nearly all shelters serving the houseless and transitional housing providers **adopt strict no pet policies**.<sup>3</sup>

### 2) Owner Surrender/Pet Homelessness

- » Approximately **6.5M companion animals are surrendered to animal shelters annually**. The most prevalent reason for a dog being surrendered is due to the Pet Owner's housing situation.<sup>4</sup>
- » **47,700,000 dogs and cats are homeless in the US**, which is 26% of the total dog and cat population in the country.<sup>5</sup>

A BestyBnB Pet Caregiver shares her heartfelt journey of overcoming homelessness:

▶ <https://vimeo.com/803584673>

Case Sensitive Password: **BestyBnB**



- 1 Best Friends Animal Society, [The State of U.S. Animal Sheltering](#)
- 2 National Library of Medicine, [Pet Ownership Among Homeless](#)
- 3 Seattle University School of Law Digital Commons, [No Pets Allowed](#)
- 4 ASPCA, [Pet Statistics](#)
- 5 End Pet Homelessness/Mars Petcare, [Data Sources](#)





**BestyBnB** is a **first-of-its-kind solution** that:

- » Provides each Agency Partner with a platform to search and select from a list of *loving & vetted pet caregiver households* within the community who have signed up to provide long and short-term *pet fostering*. Some Agencies call **BestyBnB** an ***Airbnb for Pets***.
- » Immediately helps ***millions of pets, abuse survivors, children, mental health patients***, and ***recipients of housing assistance***.
- » Helps animal shelters by preventing the need to owner surrender as BestyBnB assists with the march toward ***ending pet homelessness***.
- » ***Prevents violent & abusive crimes*** by removing barriers to safety.
- » Provides Survivors and Veterans with ***job opportunities*** as BestyBnB Pet Caregivers.

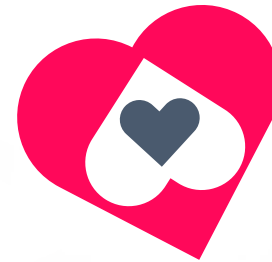
In just a few short months, **BestyBnB** has enabled its Agency Partners to provide **more than 1,000 SAFE NIGHTS** for Clients' Pets and **100% of those Pets have been reunited with their Owners.**



*Domestic Violence Agencies*



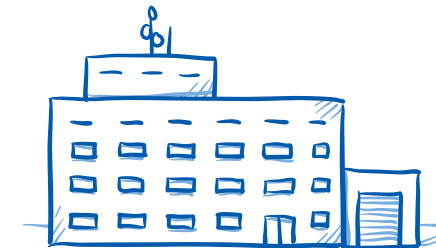
*Shelter & Rescue Partners*



**BestyBnB**  
Pet Caregivers



*VA Medical Centers*

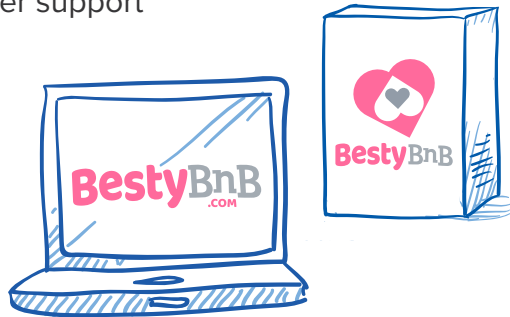


*Mental Health Organizations*

- 1 Shelter & Rescue Partners set up their yearly subscription service for BestyBnB and receive:**



- Unlimited Admin and Pet Owner/Client accounts
- Custom User Dashboard to manage all of their Owner and Pet profiles
- Marketing Materials
- 24hr customer support
- And more...



- 2 Each Organization is given Marketing Materials with their Name & Logo to be used for email campaigns and social media posts explaining how BestyBnB works.**



The Organization will use these materials to promote and solicit Pet Caregiver signups within their network.

- 3 Members of the Community sign up to become BestyBnB Pet Caregiver Foster Homes.**



### **Help your Community by providing a Pet in need with a temporary home.**

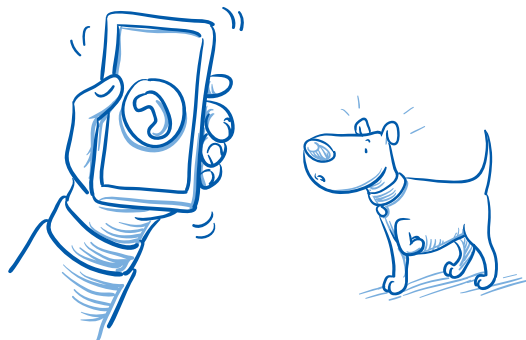
As a Pet Lover & BestyBnB Caregiver please check all that apply:

- ☐ I would like to help Abuse Survivors and Mental Health Patients by taking care of their Pet(s) during their time of crisis.
- ☐ I would like to DONATE my services.
- ☐ I would like to charge a small fee for my services.

BestyBnB will perform a background check and thoroughly vet each applicant to ensure they are qualified and loving Pet Caregivers. Each applicant will be approved or denied by a BestyBnB employee.

1

A Pet Owner contacts an animal shelter / rescue requesting temporary pet fostering.



2

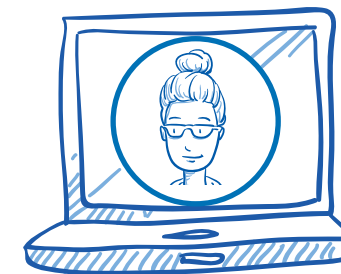
The Shelter Employee discusses the details with the Pet Owner:



- **Pet Owner:** “I have scheduled a safe place to receive help for myself, but I’m unable to bring my dog, Bella. She means everything to me. **I can’t abandon her!** Can you help?”
- **Shelter Employee:** “We’re here to help. Through our partner, **BestyBnB**, we’ll provide a temporary Foster Home for your pet while you receive care. Bring Bella to the shelter this afternoon.

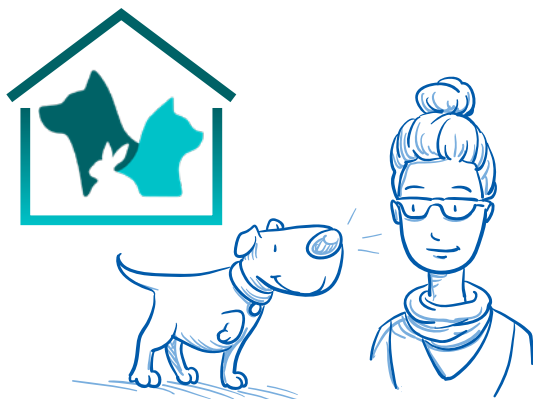
3

The Shelter Employee logs into their BestyBnB Account using a mobile or web app, performs a quick search, and locates a BestyBnB Pet Caregiver to foster Bella.



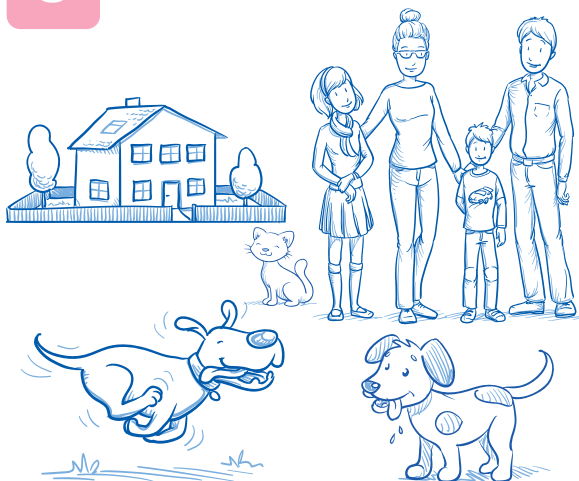
4

The Shelter Employee and the Pet Caregiver coordinate transportation details.



5

The Pet Caregiver’s Home.



6

The Pet Owner receives frequent picture and video updates from the Pet Caregiver.



7

The Pet Owner and Bella are reunited at the conclusion of care, with their bond intact and as strong as ever, ready to resume their life together.

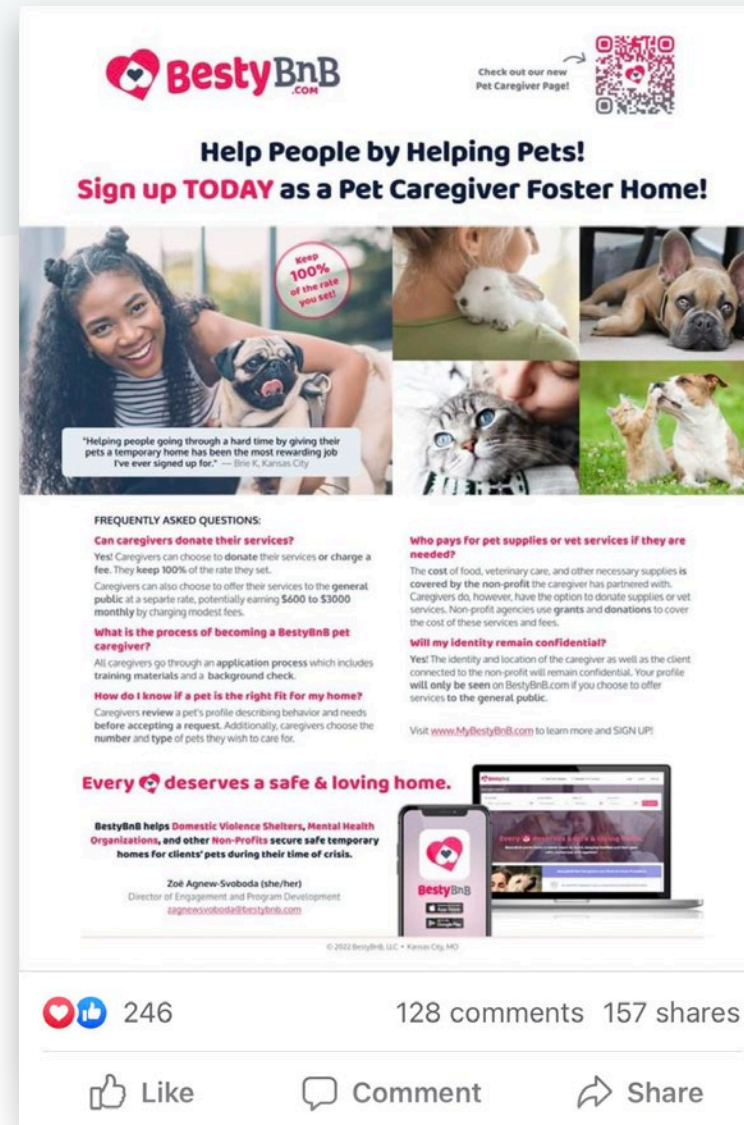
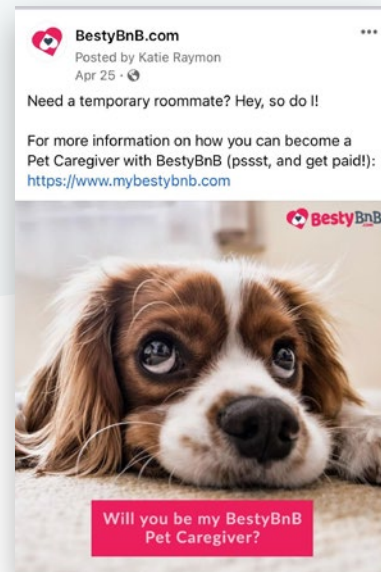
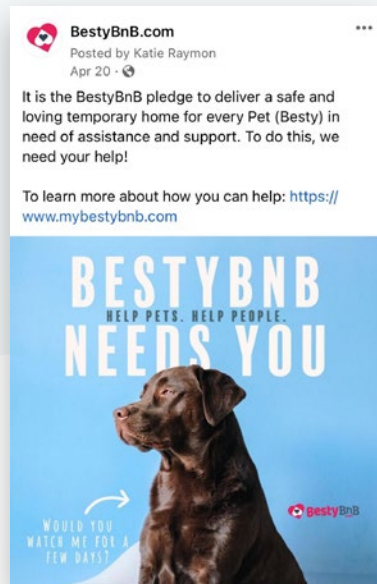


The identity and location of the Pet Caregiver (Foster Home) as well as the Pet Owner will remain completely confidential.

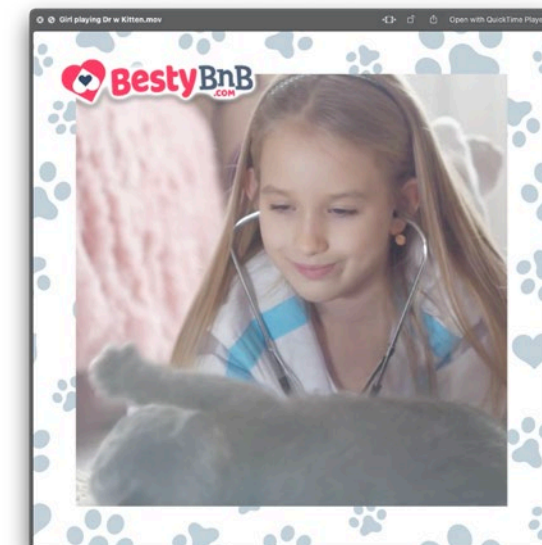
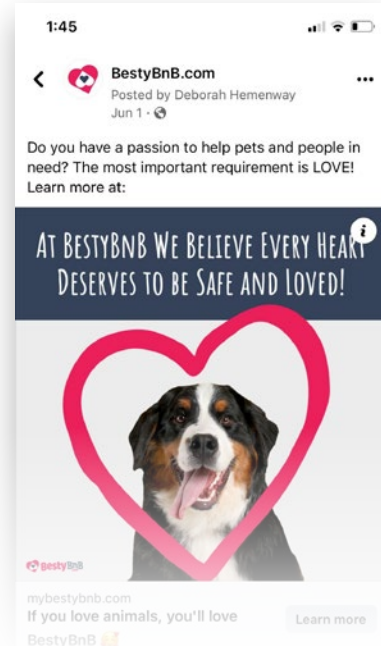
Only the Shelter Employee will know the identity and location of both parties.



# EXAMPLE MARKETING MATERIALS PROVIDED TO AGENCY PARTNERS



Click to Play Video



Click to Play Video

Actual posts in the Kansas City area.

BestyBnB Pet Caregivers are **best-in-class** that specialize in long-term and short-term pet boarding.

Our qualified, vetted, and loving Pet Caregivers must submit a detailed application, complete safety and training videos, and undergo comprehensive background checks before being approved by **BestyBnB**.

### BestyBnB Pet Caregivers:

- » can **donate** their services or **charge a fee**
- » **keep 100%** of the rate they set
- » benefit from **confidentiality of identity and location** for both themselves and the pet owner receiving care
- » can **charge consumers**, and **donate** or discount services to Agencies
- » select the **type** of pet(s) and **number** of pet(s) they can take care of
- » coordinate logistics regarding food, veterinary care, pet supplies, etc. with Agencies, **which covers the associated costs**
- » can **review** a pet's profile/behavior **before accepting** a request
- » **decide** if they want to offer their services to the general public or only non-profits
- » **receive payment** for boarding fees directly from Agencies, who use **grant money** and other **donations**

- » **Cost Effective** – Minimal cost to implement and manage a successful pet fostering program.
- » **Space** – BestyBnB is an owner-surrender prevention tool, freeing the Agency to focus and utilize its space for other pets in need.
- » **Liability Insurance** – Off-site pet sheltering, and protections offered by clear and comprehensive releases, waivers, and terms & conditions minimize liability policy premium increases.
- » **Legal** – Attorney-approved release of liability, waivers, and other important agreements regarding off-site sheltering of owners' pets are available in-app and are signed and stored electronically for ease of organization and access.
- » **Training** – In-App training and live support from animal welfare experts who operate successful foster programs.
- » **Confidentiality** – For all parties involved - the Agency, Caregiver, and Pet Owner – confidentiality is paramount. Plus, while pets are fostered off-site, Pet Owners' and Caregivers' identities remain anonymous.

**In addition to accessing BestyBnB's suite of safe, secure, and powerful tools, the annual license fee includes:**

- » Unlimited Admin Accounts, Pet Owner Profiles, and Pet Profiles;
- » Digital contracts for each Pet Owner Profile;
- » 24-Hour Support;
- » Custom Mobile and Web Apps for Agencies and Pet Owners;
- » Curated training materials hosted within BestyBnB for 24-Hour access;
- » Quarterly live trainings with Animal Welfare and Social Services Experts;
- » “Unlimited Data” for secure, anonymous message/picture/video threads;
- » Reports and Financial tracking;
- » Digital marketing assets for volunteer and donor engagement, as well as dedicated campaigns paid for by BestyBnB to recruit Pet Caregiver Foster Homes; and
- » Pet Caregiver Foster Homes are trained and vetted by BestyBnB at no cost to Agencies.



**Co-Founders Matt Krentz and Andy Bond are perpetual business partners**, who thrive in an entrepreneurial environment and combine their strengths to build cohesive, successful ventures. Prior to building and launching BestyBnB, the core technical team spent six years creating first-of-its-kind technical solutions for filmmakers and studios to collect, manage, and analyze product data. Studio Fusion's clients included *NBC Universal, HBO, Netflix, and FOX*, among others.



**Andy Bond**

Co-CEO & Co-Founder

**816-728-0261**

[abond@bestybnb.com](mailto:abond@bestybnb.com)

Trained as an attorney and an entrepreneur by nature, Andy left private practice at a top-ranked national law firm to help co-found Contra Software where he served as Vice President, and General Manager, responsible for finance, intellectual property, and product development. Additionally, Andy served in multiple executive roles in various Contra Software subsidiaries. Using his problem-solving skills honed as a practicing attorney paired with a practical approach, Andy enjoys the creativity required to face and solve challenges large and small. Above all, Andy appreciates the value of a team and knows the most important component of any venture is its people.



**Matt Krentz**

Co-CEO & Co-Founder

**314-369-4982**

[mkrentz@bestybnb.com](mailto:mkrentz@bestybnb.com)

Matt's artistic and creative endeavors laid the foundation for his recent entrepreneurial technical endeavors and success. Matt helped co-found the Studio Fusion platform. Duties included product owner, product development, strategic partnerships with Studios, and business development. Matt is a published graphic novel creator, writer/producer/director of the feature film *American Streetballers* (sold to Warner Brothers in 2010), and a former Art Director for Robert Redford's Sundance Filmmakers labs.



**Zoë Agnew-Svoboda**

Director of Engagement and Program Development

**541-908-2222**

[zagnesvoboda@bestybnb.com](mailto:zagnesvoboda@bestybnb.com)

Zoë Agnew-Svoboda joined the BestyBnB team in October, 2021 as Director of Engagement and Program Development. Prior to joining BestyBnB, Zoë was the Director of Pet Advocacy at Rose Brooks Center and built their pet program to national prominence. Zoë is an expert in, among many other areas, administering pet programming at domestic violence agencies and the co-occurrence of human violence and animal abuse. Through BestyBnB, Zoë offers free training and support to any domestic violence agencies or other organizations interested in starting or enhancing a Pet Program.





*"BestyBnB is an extremely innovative solution that will help domestic violence agencies in a number of ways. This includes housing pets, increased engagement with volunteers eager to advance the Shelter's mission, fundraising, and as a job creation tool for abuse survivors, among others. It's an opportunity for people to get involved in a new way. People are always asking how they can help, and this is a way they can help pets and humans at the same time,"* **said MaryAnne Metheny, CEO of Hope House.**

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*"We find that individuals will not seek the treatment that they need if they don't have an alternate source of support for their pets — that's just a reality that we see over and over again — and as those individuals maybe don't get the care that they need, oftentimes, things get worse."* **Michelle Burchyett, LCP at JCMHC**

*"Our pets are family, and no one should have to decide between getting help or keeping their pet,"* said **Tim DeWeese, JCMHC Director**, *"Providing this resource for the first time to those seeking mental health services in our community will make care more accessible and help save lives."*

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» **What Animal Welfare and Social Services Experts Have to Say**

▶ <https://vimeo.com/manage/videos/653932822>

BestyBnB officially **launched in October of 2021**, and in its first year created life-saving Pet Program Accounts for **15 Agency Clients** consisting of **11 Domestic Violence Agencies**, **3 Mental Health Institutions**, and **1 Animal Services Organization** located across Missouri, Kansas, and Oklahoma.

In 2022 BestyBnB met with **45 agencies reaching 18 states** (Florida, New York, Washington, Arkansas, Missouri, Kansas, South Carolina, Hawaii, Illinois, Maryland, Virginia, Oklahoma, Arizona, Massachusetts, Rhode Island, Oregon, Nevada, California), **11 National Agencies**, and **10 State Coalitions** to end domestic violence.

### Growing support and collaboration with:

#### » ***The Humane Society of the United States (HSUS)***

- HSUS and BestyBnB are exploring new and innovative ways of keeping people and pets together in the communities of all 400+ Humane Society Shelter and Rescue Partners.

#### » ***Office for Victims of Crime (OVC)***

- BestyBnB is working with the OVC, a division of the Department of Justice, to provide training and offer the BestyBnB platform to agencies in every state utilizing the blueprint honed in Kansas City as the model.

#### » ***Animal Welfare Institute (AWI)***

- AWI is promoting BestyBnB's services to Protect Companion Animals from cruelty and violence.

#### » ***The Link Coalition:*** Working Together to Stop Violence Against People and Animals.

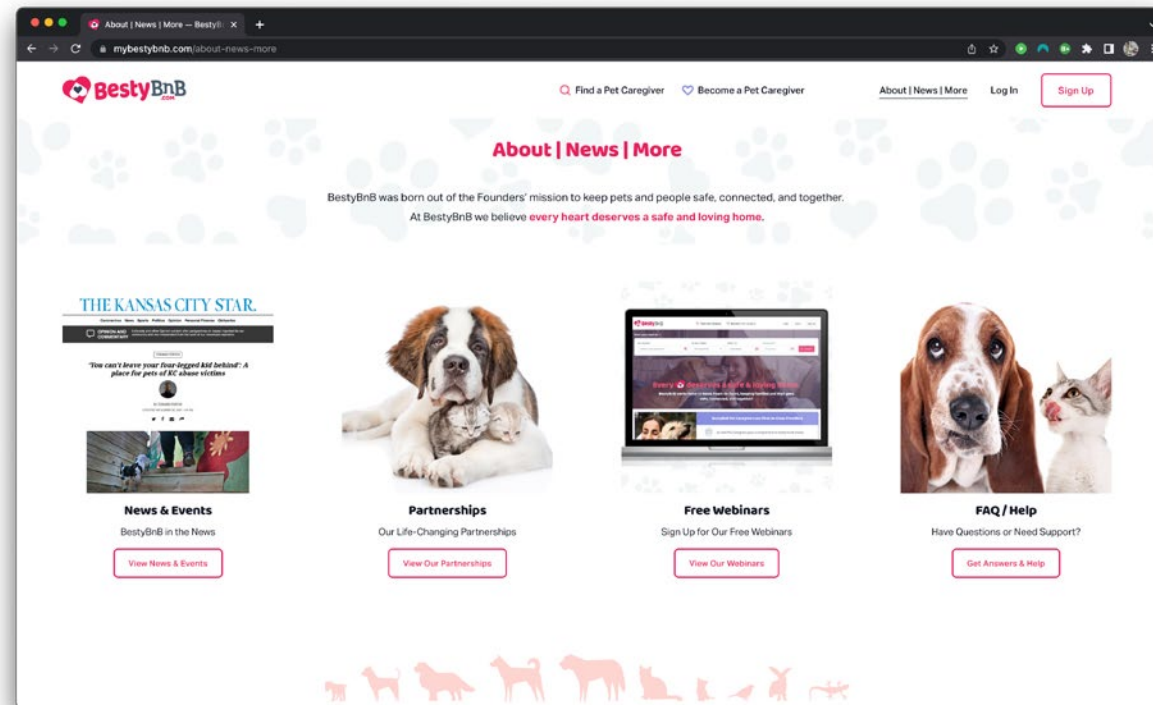


BestyBnB promotes a positive, social impact message of **Hope, Healing, and Happiness**. Helping People and their Pets creates additional awareness, fundraising opportunities, and support for an Agency's core mission.

- » **Donor Engagement** – BestyBnB provides marketing materials to assist Agencies in targeted fundraising campaigns to both new and existing donors who are passionate about keeping people and pets together.
- » **Private Organizations** – Access grant money and in-kind donations from organizations on the expanded services your Agency provides to include humans in addition to their pets.
- » **Government Agencies** – Access grant money from agencies like the Office for Victims of Crime, a division of the Department of Justice, and network with other BestyBnB Agency Partners for guidance in successful pursuit of grants.
- » **Success Stories** – Two early adopters of the BestyBnB platform received commitments from individual donors exceeding \$10,000 due to their expanded efforts to help Social Services and Animal Welfare.

***The idea for BestyBnB originated** after the founders heard a local NPR episode in May of 2019, describing one of the most difficult barriers faced by Agencies. Nearly 2.5 years later BestyBnB Co-Founder, Andy Bond, was interviewed on the same program describing how the **BestyBnB team created a solution to this crisis**. *Kansas City NPR / KCUR:**

[Domestic violence shelters now have a resource to find safe housing for victims' pets](https://www.mybestybnb.com/about-news-more)



Here's a link to **News, Press, and Partnerships** BestyBnB has acquired in the last year:

<https://www.mybestybnb.com/about-news-more>